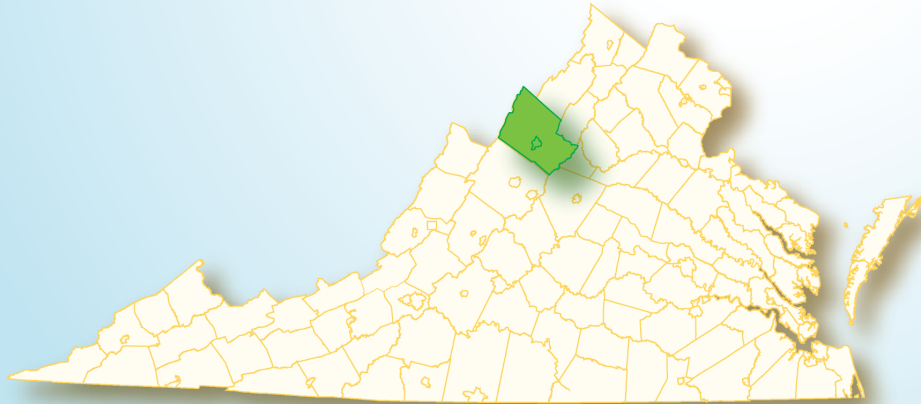


Virginia

# COMMUNITY PROFILE

Harrisonburg MSA

Rockingham County • Harrisonburg city



Virginia Works

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## I. Introduction

This report provides a community profile of Harrisonburg MSA. It is intended to complement the information found in our Virginia Workforce Connection application, which can be accessed online at:

[www.viriniaworks.com](http://www.viriniaworks.com)

The report is divided into three major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics.

## II. Demographic Profile

### Overview

This Demographic Profile provides an in-depth analysis of the population in Harrisonburg MSA. Most of the data is produced by the U.S. Census Bureau, and includes demographic characteristics such as age, race/ethnicity, and gender.



### Related Terms and Definitions

#### Ability to speak English

For people who speak a language other than English at home, the response represents the person's own perception of his or her ability to speak English. Because census questionnaires are usually completed by one household member, the responses may represent the perception of another household member.

#### Age

The age classification is based on the age of the person in complete years as of April 1, 2010. The age of the person usually was derived from their date of birth information. Their reported age was used only when date of birth information was unavailable.

#### Gender

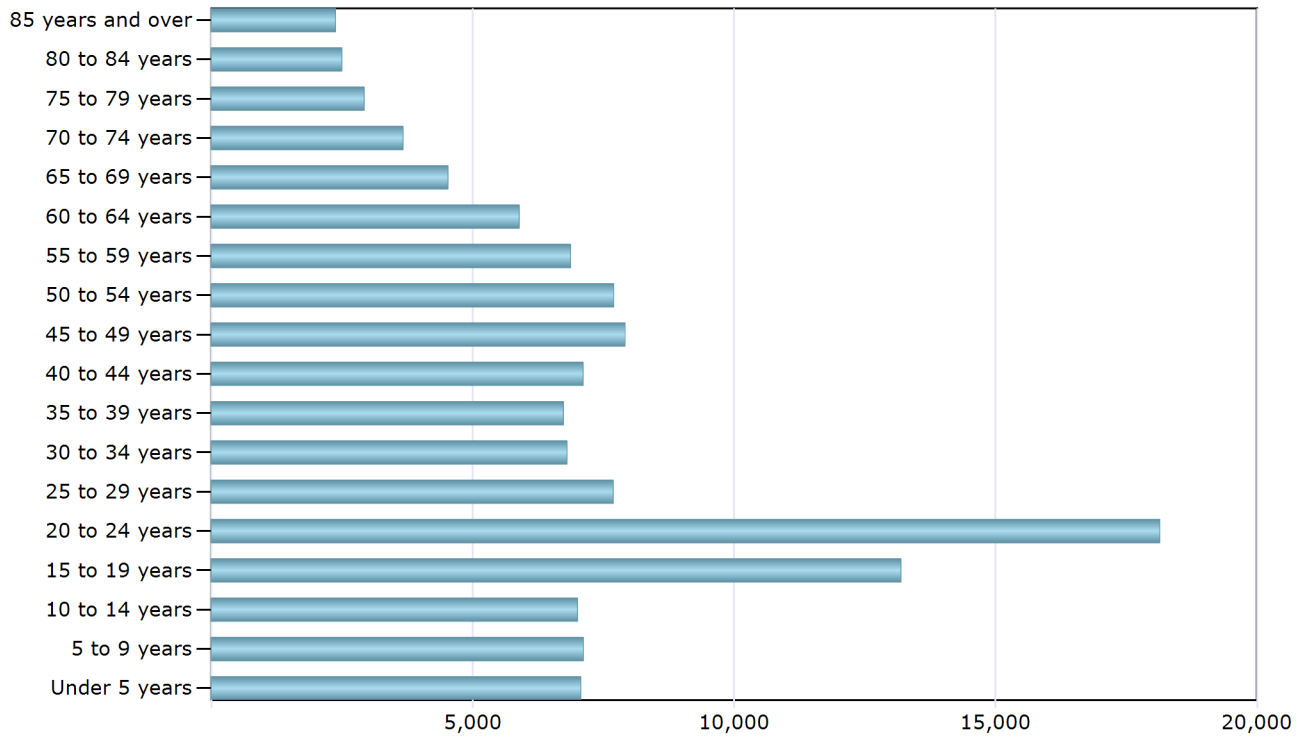
The data on gender were derived from answers to a question that was asked of all people. Individuals were asked to mark either "male" or "female" to indicate their gender. For most cases in which gender was not reported, it was determined by the appropriate entry from the person's given (i.e., first) name and household relationship. Otherwise, gender was imputed according to the relationship to the householder and the age of the person.

#### Race

The concept of race as used by the Census Bureau reflects self-identification by people according to the race or races with which they most closely identify. The categories are sociopolitical constructs and should not be interpreted as being scientific or anthropological in nature. Furthermore, the race categories include both racial and national-origin groups.

**Please note:** In the past, our population by race/ethnicity data has always excluded the Hispanic ethnicity from each race category. Starting in January 2013, each race category now includes all ethnicities.

### Population by Age



	Harrisonburg MSA	Virginia	United States
<b>Under 5 years</b>	7,067	509,625	20,201,362
<b>5 to 9 years</b>	7,118	511,849	20,348,657
<b>10 to 14 years</b>	7,004	511,246	20,677,194
<b>15 to 19 years</b>	13,189	550,965	22,040,343
<b>20 to 24 years</b>	18,140	572,091	21,585,999
<b>25 to 29 years</b>	7,688	564,342	21,101,849
<b>30 to 34 years</b>	6,804	526,077	19,962,099
<b>35 to 39 years</b>	6,735	540,063	20,179,642
<b>40 to 44 years</b>	7,111	568,865	20,890,964
<b>45 to 49 years</b>	7,916	621,155	22,708,591
<b>50 to 54 years</b>	7,696	592,845	22,298,125
<b>55 to 59 years</b>	6,873	512,595	19,664,805
<b>60 to 64 years</b>	5,890	442,369	16,817,924
<b>65 to 69 years</b>	4,528	320,302	12,435,263
<b>70 to 74 years</b>	3,669	229,502	9,278,166
<b>75 to 79 years</b>	2,925	173,929	7,317,795
<b>80 to 84 years</b>	2,497	130,801	5,743,327
<b>85 years and over</b>	2,378	122,403	5,493,433
	<b>125,228</b>	<b>8,001,024</b>	<b>308,745,538</b>

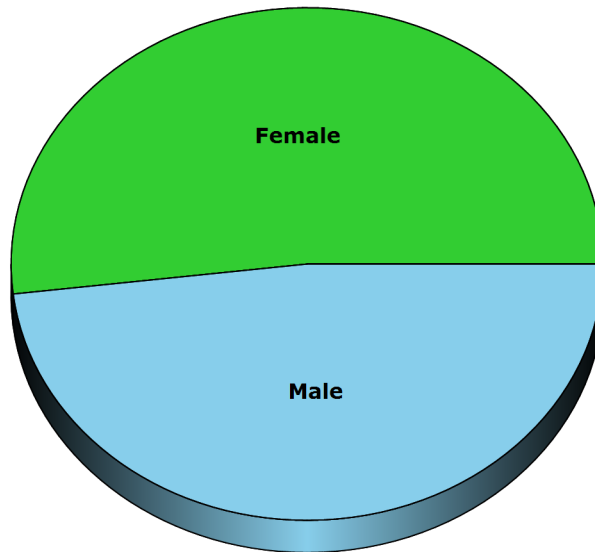
Source: 2010 Census.

### Population by Race/Ethnicity

	Harrisonburg MSA	Virginia	United States
<b>Total</b>			
Total Population	125,228	8,001,024	308,745,538
<b>Race</b>			
White	109,553	5,486,852	223,553,265
Black or African American	4,385	1,551,399	38,929,319
American Indian or Alaska Native	336	29,225	2,932,248
Asian	2,178	439,890	14,674,252
Native Hawaiian/Pacific Islander	72	5,980	540,013
Other	6,129	254,278	19,107,368
Multiple Races	2,575	233,400	9,009,073
<b>Ethnicity</b>			
Not Hispanic or Latino (of any race)	113,487	7,369,199	258,267,944
Hispanic or Latino (of any race)	11,741	631,825	50,477,594

Source: 2010 Census.

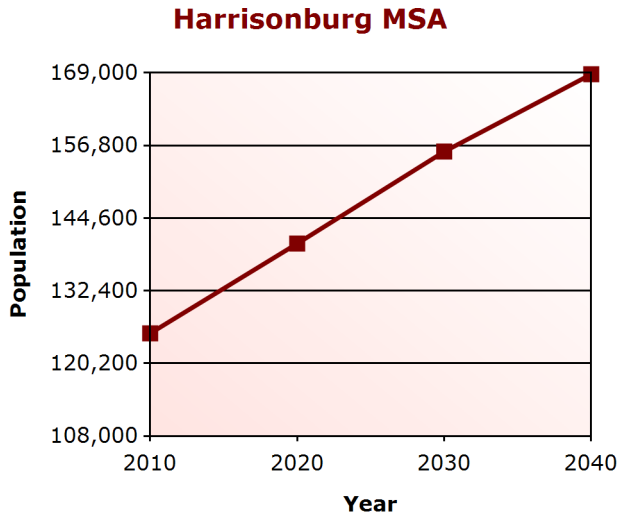
### Population by Gender



	Harrisonburg MSA	Virginia	United States
<b>Male</b>	60,275	3,925,983	151,781,326
<b>Female</b>	64,953	4,075,041	156,964,212
	<b>125,228</b>	<b>8,001,024</b>	<b>308,745,538</b>

Source: 2010 Census.

### Population Change



	Harrisonburg MSA	Percent change	Number Change	Virginia	Percent change	Number Change
<b>2000</b>	108,167			7,079,030		
<b>2010</b>	125,228	15.77 %	17,061	8,001,024	13.02 %	921994
<b>2020</b>	140,311	12.04 %	15,083	8,744,273	9.29 %	743249
<b>2030</b>	155,762	11.01 %	15,451	9,546,958	9.18 %	802685
<b>2040</b>	168,748	8.34 %	12,986	10,201,530	6.86 %	654572

Source: U.S. Census Bureau, Weldon Cooper Center for Public Service.

### Did you know...

you can log on to our website today and see population counts from each Decennial Census all the way back to 1900? Looking for annual population estimates? We have those too, all the way back to the 1970s!

For this data and more, visit us on the web at:

[www.VirginiaWorks.com](http://www.VirginiaWorks.com)





### Population Projections by Age and Gender

	2020		2030		2040	
	Female	Male	Female	Male	Female	Male
<b>Under 5 years</b>	3,698	3,925	4,095	4,345	4,431	4,698
<b>5 to 9 years</b>	3,613	3,726	4,044	4,174	4,369	4,510
<b>10 to 14 years</b>	3,883	3,929	4,165	4,215	4,560	4,616
<b>15 to 19 years</b>	8,493	6,790	9,001	7,153	10,184	8,055
<b>20 to 24 years</b>	10,789	9,001	12,677	10,544	13,688	11,374
<b>25 to 29 years</b>	4,255	4,657	4,721	5,179	4,895	5,381
<b>30 to 34 years</b>	3,840	4,016	4,030	4,207	4,547	4,758
<b>35 to 39 years</b>	3,796	3,894	4,321	4,432	4,732	4,855
<b>40 to 44 years</b>	3,526	3,504	4,034	4,010	4,211	4,182
<b>45 to 49 years</b>	3,429	3,513	3,885	3,982	4,389	4,498
<b>50 to 54 years</b>	3,649	3,471	3,598	3,423	4,082	3,884
<b>55 to 59 years</b>	3,905	3,807	3,456	3,365	3,868	3,751
<b>60 to 64 years</b>	3,813	3,629	3,570	3,398	3,475	3,295
<b>65 to 69 years</b>	3,431	3,175	3,854	3,565	3,448	3,185
<b>70 to 74 years</b>	3,017	2,531	3,840	3,221	3,616	3,033
<b>75 to 79 years</b>	2,180	1,733	3,143	2,502	3,497	2,777
<b>80 to 84 years</b>	1,703	1,105	2,530	1,639	3,198	2,074
<b>85 years and over</b>	1,951	936	2,326	1,121	3,126	1,509
	<b>72,971</b>	<b>67,342</b>	<b>81,290</b>	<b>74,475</b>	<b>88,316</b>	<b>80,435</b>
	<b>140,313</b>		<b>155,765</b>		<b>168,751</b>	

Source: Weldon Cooper Center for Public Service.

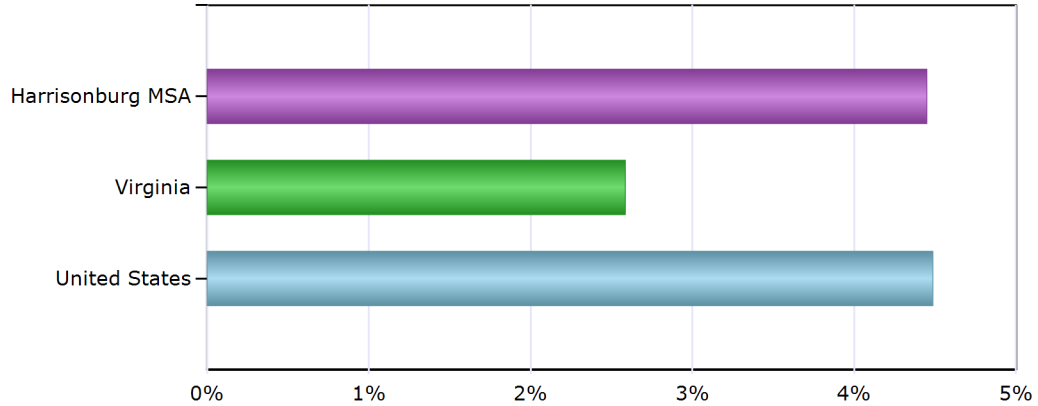
### Population Projections by Race/Ethnicity

	2020	2030	2040
<b>Total</b>			
Total Population	140,311	155,762	168,748
<b>Race</b>			
White	99,139	95,350	86,743
Black or African American	5,162	4,631	3,826
Asian	3,515	5,826	9,230
Other	3,140	3,091	2,840
<b>Ethnicity</b>			
Hispanic or Latino (of any race)	29,354	46,864	66,108

Source: Weldon Cooper Center for Public Service.

### English Language Skills

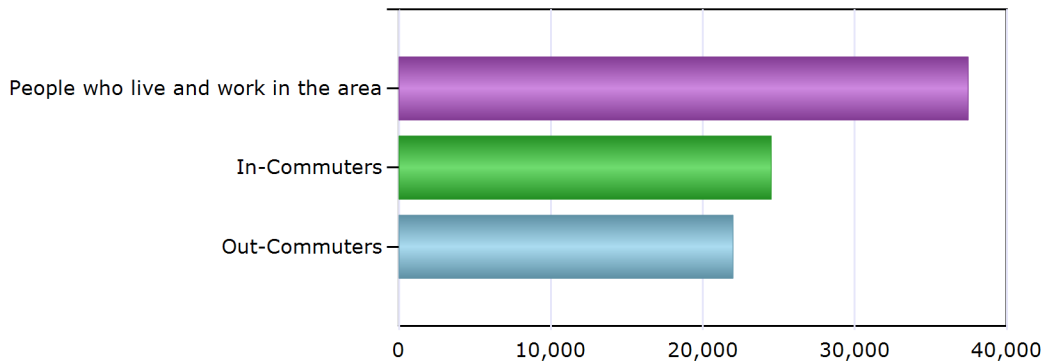
(Age 5 and over that speak English less than well)



	Total	Speak English less than well	Percent
<b>Harrisonburg MSA</b>	123,431	5,492	4.45%
<b>Virginia</b>	7,800,044	201,628	2.58%
<b>United States</b>	298,691,202	13,400,003	4.49%

Source: U.S. Census Bureau  
American Community Survey, 2012-2016.

### Commuting Patterns



Commuting Patterns	
People who live and work in the area	37,456
In-Commuters	24,494
Out-Commuters	21,982
Net In-Commuters (In-Commuters minus Out-Commuters)	2,512

Source: U.S. Census Bureau,  
OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2014.

## Top 10 Places Residents are Commuting To

Area	Workers
Augusta County, VA	2,073
Shenandoah County, VA	1,646
Fairfax County, VA	1,499
Henrico County, VA	1,329
Staunton city, VA	871
Albemarle County, VA	831
Richmond city, VA	765
Prince William County, VA	682
Waynesboro city, VA	658
Chesterfield County, VA	609

## Top 10 Places Workers are Commuting From

Area	Workers
Augusta County, VA	5,040
Page County, VA	2,084
Staunton city, VA	1,140
Shenandoah County, VA	967
Frederick County, VA	917
Albemarle County, VA	843
Fairfax County, VA	646
Waynesboro city, VA	618
Pendleton County, WV	442
Loudoun County, VA	437

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2014.

**Please Note:** Commuting patterns data is no longer produced from the Decennial Census. As an alternative, we are providing commuting data from the U.S. Census Bureau's OnTheMap application and LEHD Origin-Destination Employment Statistics program. Since this data is produced from an entirely different data set, it is not advisable to compare the new data with previously released commuting patterns. For more information about the OnTheMap application or the LEHD program, please visit the following website:

<http://lehd.ces.census.gov>

## III. Economic Profile

### Overview

The Economic Profile of Harrisonburg MSA consists primarily of data produced by Virginia Works, U.S. Census Bureau, and the Bureau of Labor Statistics.



### Related Terms and Definitions

#### **Average Weekly Wage**

Computed as average quarterly wages divided by 13.

#### **Consumer Price Index (CPI)**

The Consumer Price Index measures the average change over time in the prices paid by urban consumers for a representative market basket of consumer goods and services.

#### **Local Employment Dynamics (LED)**

The Local Employment Dynamics Program at the Census Bureau, together with its state partners, provides employment information at the county, city, and Workforce Investment Area level. This information tracks workers in different industries by age and gender and provides statistics on job creation, separation, turnover, and wages.

#### **Quarterly Census of Employment & Wages (QCEW)**

A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance (UI) laws and the federal civilian workers covered by Unemployment Compensation for Federal Employees (UCFE). These data are maintained at the state in micro and macro levels and also sent to BLS quarterly.

#### **Unemployment Insurance (UI)**

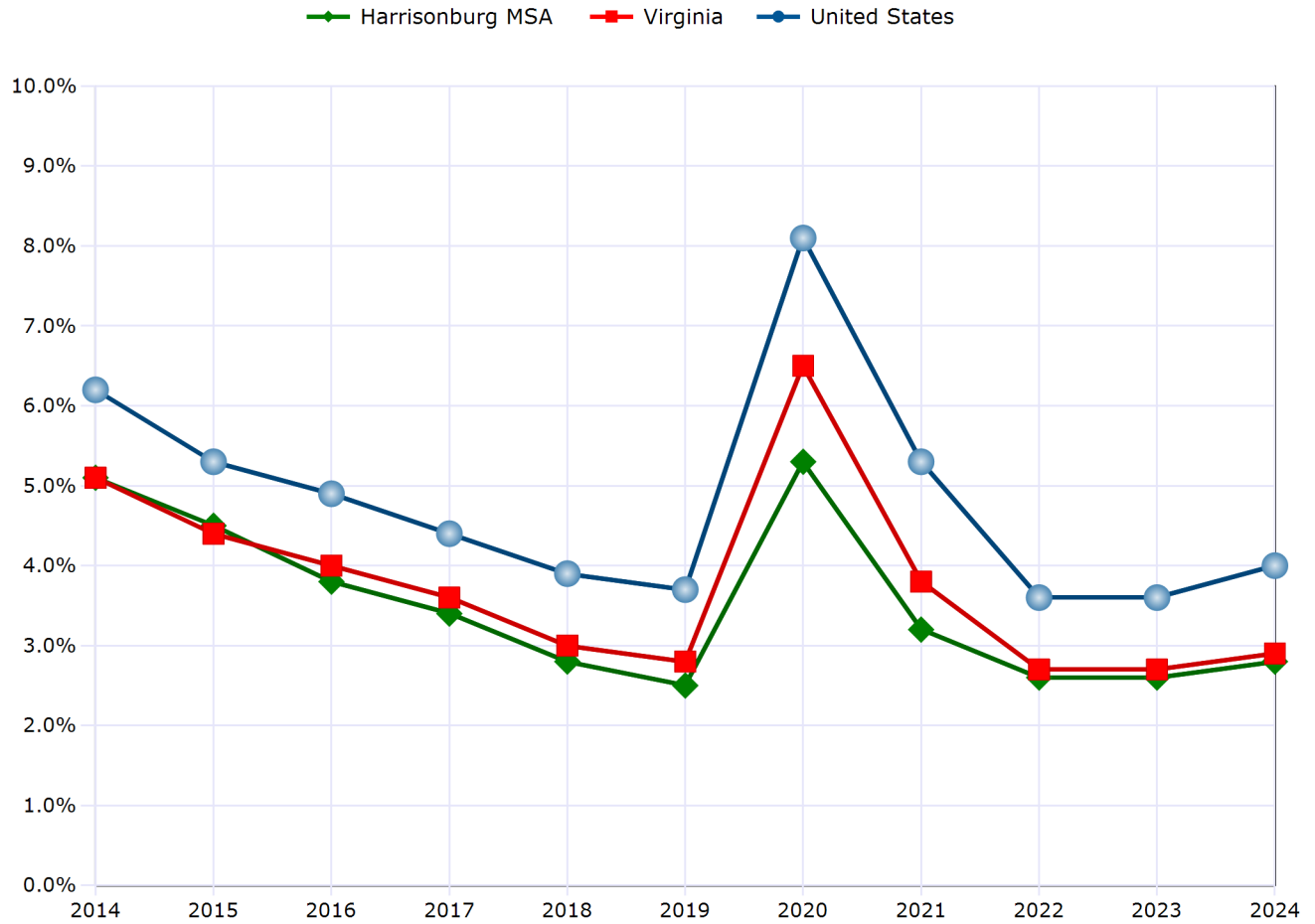
Unemployment insurance is a program for the accumulation of funds paid by employers to be used for the payment of unemployment insurance to workers during periods of unemployment which are beyond the workers' control. Unemployment insurance replaces a part of the worker's wage loss if he becomes eligible for payments.

#### **Unemployment Rate**

The number of unemployed people as a percentage of the labor force.

## Unemployment Rates

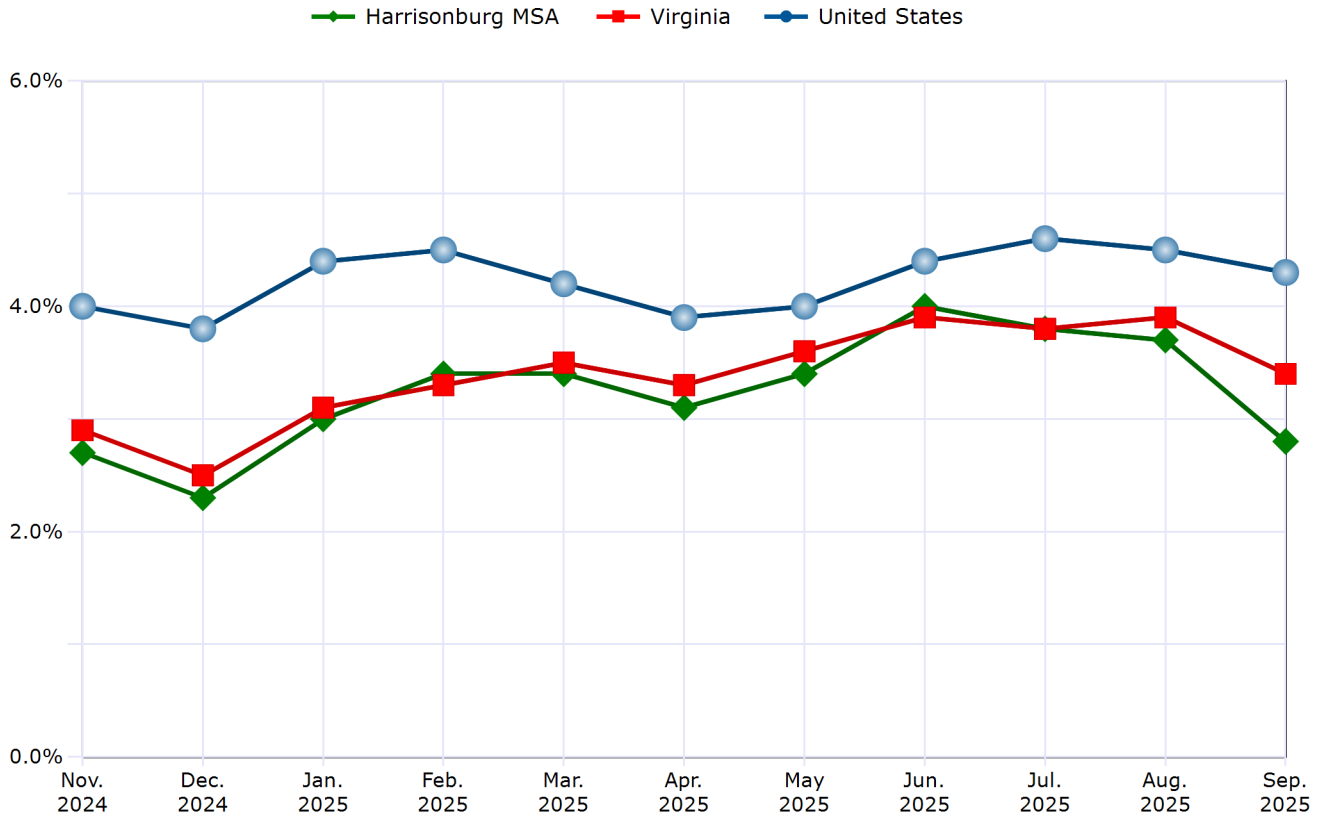
*Trends*



	Harrisonburg MSA	Virginia	United States
<b>2014</b>	5.1%	5.1%	6.2%
<b>2015</b>	4.5%	4.4%	5.3%
<b>2016</b>	3.8%	4.0%	4.9%
<b>2017</b>	3.4%	3.6%	4.4%
<b>2018</b>	2.8%	3.0%	3.9%
<b>2019</b>	2.5%	2.8%	3.7%
<b>2020</b>	5.3%	6.5%	8.1%
<b>2021</b>	3.2%	3.8%	5.3%
<b>2022</b>	2.6%	2.7%	3.6%
<b>2023</b>	2.6%	2.7%	3.6%
<b>2024</b>	2.8%	2.9%	4.0%

Source: Virginia Works, Economic Information & Analytics, Local Area Unemployment Statistics.

### Unemployment Rates Past 12 Months



	Harrisonburg MSA	Virginia	United States
<b>Nov. 2024</b>	2.7%	2.9%	4.0%
<b>Dec. 2024</b>	2.3%	2.5%	3.8%
<b>Jan. 2025</b>	3.0%	3.1%	4.4%
<b>Feb. 2025</b>	3.4%	3.3%	4.5%
<b>Mar. 2025</b>	3.4%	3.5%	4.2%
<b>Apr. 2025</b>	3.1%	3.3%	3.9%
<b>May 2025</b>	3.4%	3.6%	4.0%
<b>Jun. 2025</b>	4.0%	3.9%	4.4%
<b>Jul. 2025</b>	3.8%	3.8%	4.6%
<b>Aug. 2025</b>	3.7%	3.9%	4.5%
<b>Sep. 2025</b>	2.8%	3.4%	4.3%

Source: Virginia Works, Economic Information & Analytics, Local Area Unemployment Statistics.

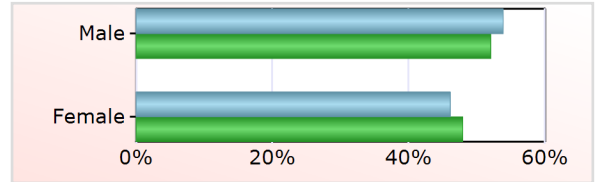
## Characteristics of the Insured Unemployed

Total number of claimants: 206

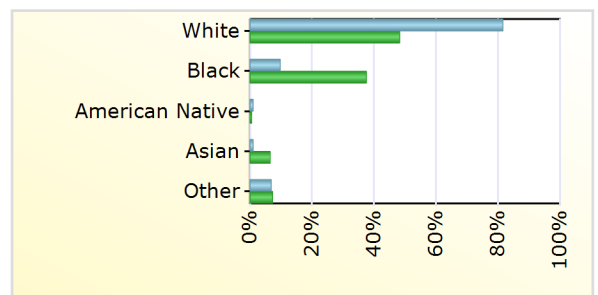
■ Harrisonburg MSA - (206 claimants)

■ Virginia - (28,243 claimants)

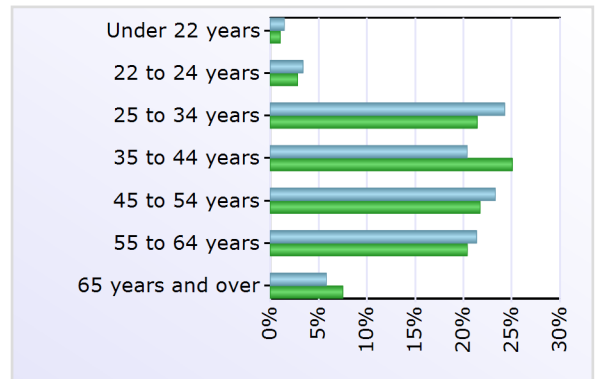
Gender	Harrisonburg MSA	Virginia
<b>Male</b>	111	14,701
<b>Female</b>	95	13,542
<b>Unspecified</b>		



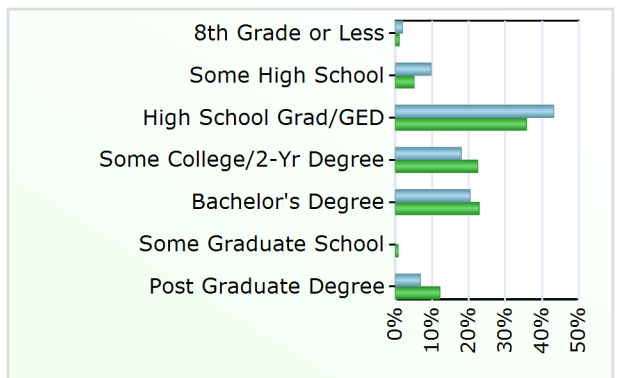
Race	Harrisonburg MSA	Virginia
<b>White</b>	168	13,624
<b>Black</b>	20	10,594
<b>American Native</b>	2	146
<b>Asian</b>	2	1,832
<b>Other</b>	14	2,047



Age	Harrisonburg MSA	Virginia
<b>Under 22 years</b>	3	294
<b>22 to 24 years</b>	7	801
<b>25 to 34 years</b>	50	6,051
<b>35 to 44 years</b>	42	7,078
<b>45 to 54 years</b>	48	6,136
<b>55 to 64 years</b>	44	5,761
<b>65 years and over</b>	12	2,122
<b>Unknown</b>		



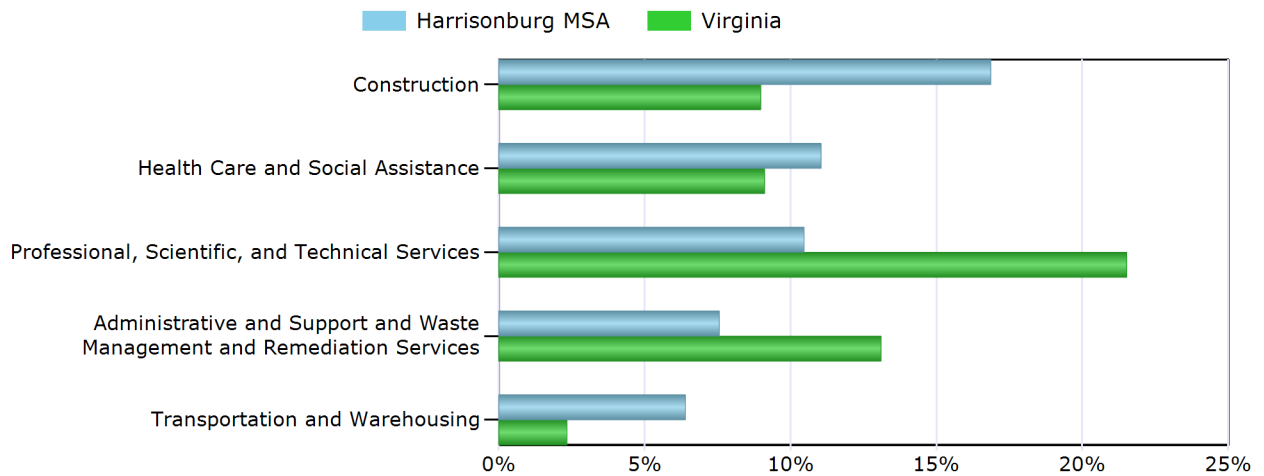
Education	Harrisonburg MSA	Virginia
<b>8th Grade or Less</b>	4	278
<b>Some High School</b>	20	1,442
<b>High School Grad/GED</b>	89	10,103
<b>Some College/2-Yr Degree</b>	37	6,336
<b>Bachelor's Degree</b>	42	6,452
<b>Some Graduate School</b>		208
<b>Post Graduate Degree</b>	14	3,424
<b>Unknown</b>		



Source: Virginia Works, Economic Information & Analytics, Characteristics of the Insured Unemployed, February 2026.

## Characteristics of the Insured Unemployed

Top 5 Industries With Largest Number of Claimants in Harrisonburg MSA  
(excludes unclassified)



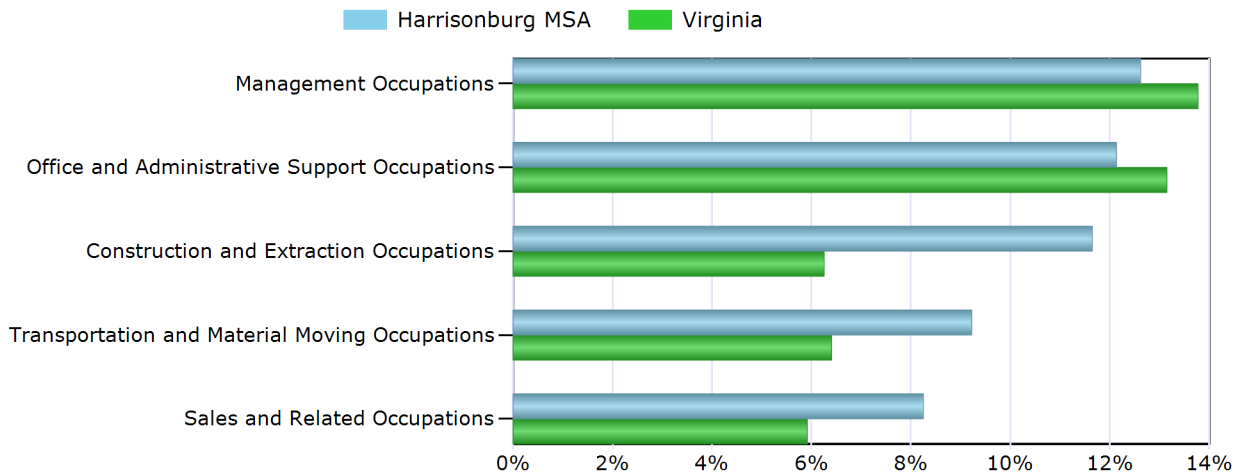
Industry	Harrisonburg MSA	Virginia
Construction	29	2,174
Health Care and Social Assistance	19	2,206
Professional, Scientific, and Technical Services	18	5,213
Unclassified	17	2,691
Administrative and Support and Waste Management and Remediation Services	13	3,173
Transportation and Warehousing	11	566
Manufacturing	10	358
Accommodation and Food Services	10	1,475
Retail Trade	9	905
Wholesale Trade	8	842
Real Estate and Rental and Leasing	8	510
Finance and Insurance	6	1,193
Information	4	739
Arts, Entertainment, and Recreation	4	313
Educational Services	3	536
Other Services (except Public Administration)	3	821
Agriculture, Forestry, Fishing and Hunting		119
Mining, Quarrying, and Oil and Gas Extraction		62
Utilities		34
Management of Companies and Enterprises		289

Source: Virginia Works, Economic Information & Analytics, Characteristics of the Insured Unemployed, February 2026.

## Characteristics of the Insured Unemployed

### Top 5 Occupation Groups With Largest Number of Claimants in Harrisonburg MSA

(excludes unknown occupations)

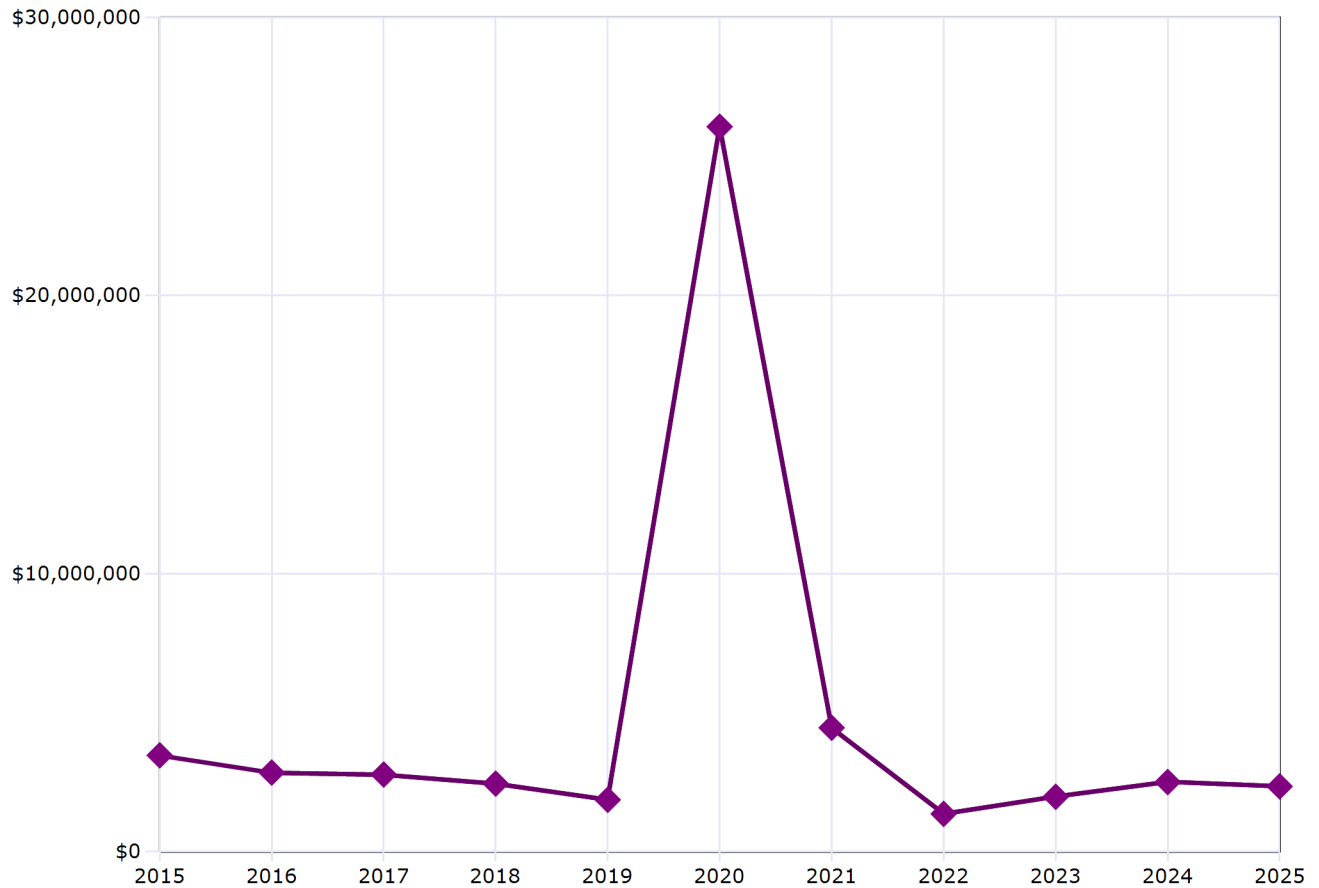


Occupation	Harrisonburg MSA	Virginia
Management Occupations	26	3,891
Office and Administrative Support Occupations	25	3,714
Construction and Extraction Occupations	24	1,767
Transportation and Material Moving Occupations	19	1,809
Sales and Related Occupations	17	1,671
Business and Financial Operations Occupations	14	2,308
Production Occupations	12	1,998
Computer and Mathematical Occupations	10	2,994
Installation, Maintenance, and Repair Occupations	10	822
Arts, Design, Entertainment, Sports, and Media Occupations	9	1,039
Healthcare Support Occupations	9	774
Building and Grounds Cleaning and Maintenance Occupations	8	788
Architecture and Engineering Occupations	4	720
Life, Physical, and Social Science Occupations	4	356
Food Preparation and Serving Related Occupations	4	1,149
Farming, Fishing, and Forestry Occupations	4	128
Personal Care and Service Occupations	3	386
Education, Training, and Library Occupations	2	393
Healthcare Practitioners and Technical Occupations	1	556
Protective Service Occupations	1	397
Community and Social Service Occupations		327
Legal Occupations		193
Military Specific Occupations		63
Unknown Occupation Code		

*Source: Virginia Works, Economic Information & Analytics, Characteristics of the Insured Unemployed, February 2026.*

## Unemployment Insurance Payments

*Trends*

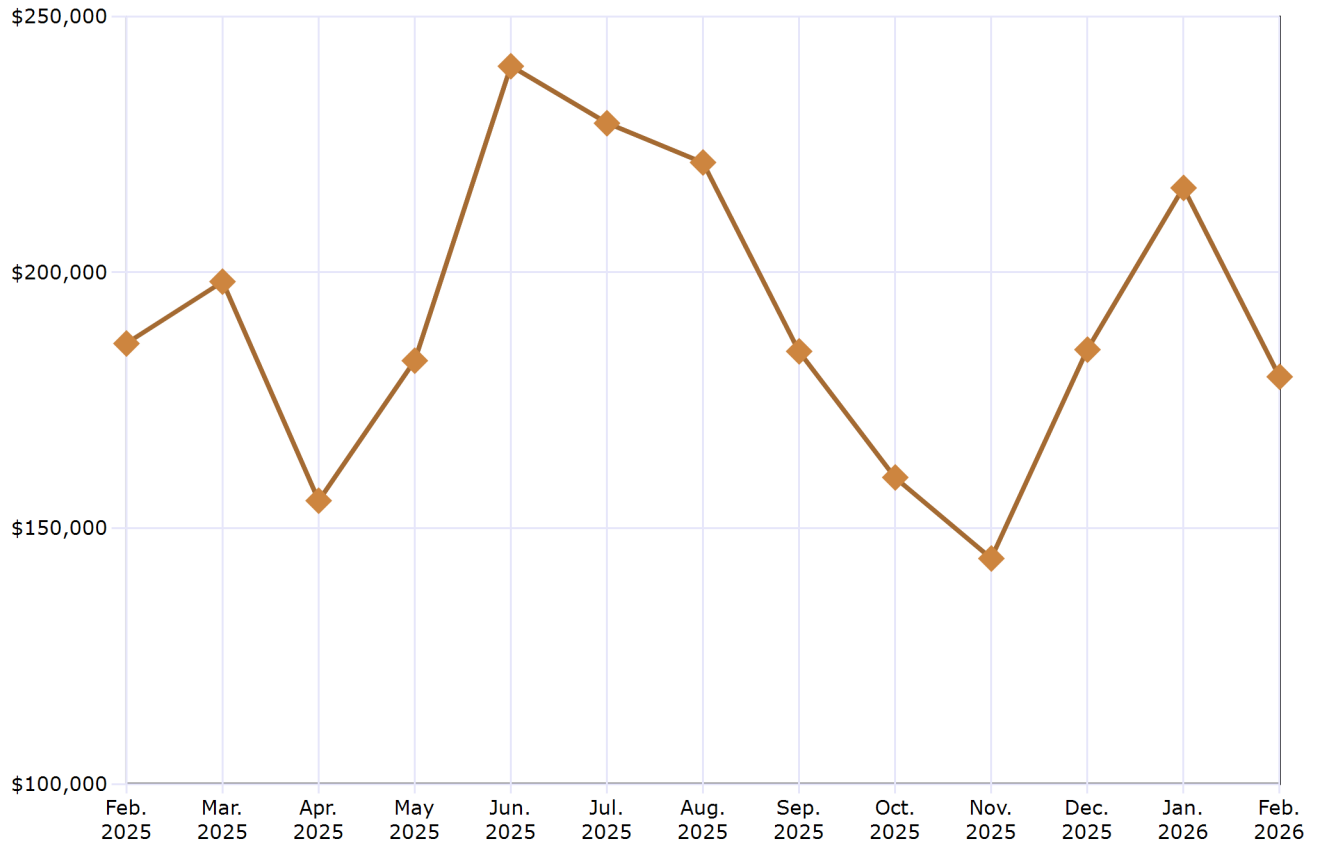


	Harrisonburg MSA		Virginia	
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
<b>2015</b>	12,887	\$3,463,947	1,198,476	\$351,290,100
<b>2016</b>	10,731	\$2,842,929	1,263,292	\$379,622,081
<b>2017</b>	9,933	\$2,772,329	1,114,650	\$336,664,624
<b>2018</b>	8,728	\$2,446,001	941,154	\$286,468,017
<b>2019</b>	6,609	\$1,863,060	867,371	\$269,014,541
<b>2020</b>	104,188	\$26,069,848	8,600,869	\$2,279,487,650
<b>2021</b>	16,340	\$4,454,958	1,601,885	\$458,078,646
<b>2022</b>	4,410	\$1,358,392	485,275	\$154,636,752
<b>2023</b>	6,085	\$1,973,498	685,711	\$232,048,074
<b>2024</b>	7,484	\$2,503,161	821,464	\$281,948,022
<b>2025</b>	6,954	\$2,345,808	958,475	\$336,260,202

Source: Virginia Employment Commission, Economic Information & Analytics, Unemployment Insurance Program.

## Unemployment Insurance Payments

Past 12 Months



	Harrisonburg MSA		Virginia	
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
<b>Feb. 2025</b>	534	\$186,109	67,208	\$23,330,065
<b>Mar. 2025</b>	573	\$198,202	80,917	\$28,182,251
<b>Apr. 2025</b>	451	\$155,395	71,831	\$25,077,568
<b>May 2025</b>	548	\$182,758	74,874	\$26,230,081
<b>Jun. 2025</b>	740	\$240,298	90,500	\$31,564,327
<b>Jul. 2025</b>	706	\$229,153	88,280	\$30,838,363
<b>Aug. 2025</b>	671	\$221,487	85,310	\$29,930,805
<b>Sep. 2025</b>	534	\$184,582	91,400	\$32,455,220
<b>Oct. 2025</b>	458	\$159,941	77,985	\$27,634,073
<b>Nov. 2025</b>	419	\$144,100	70,847	\$25,162,669
<b>Dec. 2025</b>	541	\$184,912	90,198	\$31,953,758
<b>Jan. 2026</b>	667	\$216,518	82,981	\$29,321,778
<b>Feb. 2026</b>	500	\$179,611	81,372	\$29,629,263

Source: Virginia Works, Unemployment Insurance Program.

## Employers by Size of Establishment

	Harrisonburg MSA	Virginia
<b>0 to 4 employees</b>	2,091	207,876
<b>5 to 9 employees</b>	644	41,114
<b>10 to 19 employees</b>	510	30,733
<b>20 to 49 employees</b>	361	22,801
<b>50 to 99 employees</b>	112	7,586
<b>100 to 249 employees</b>	42	4,170
<b>250 to 499 employees</b>	16	1,098
<b>500 to 999 employees</b>	9	371
<b>1000 and over employees</b>	8	279
	<b>3,793</b>	<b>316,028</b>

## Employment by Size of Establishment

	Harrisonburg MSA	Virginia
<b>0 to 4 employees</b>	3,396	264,518
<b>5 to 9 employees</b>	4,296	273,771
<b>10 to 19 employees</b>	6,881	417,792
<b>20 to 49 employees</b>	10,823	684,503
<b>50 to 99 employees</b>	7,557	521,848
<b>100 to 249 employees</b>	6,058	618,496
<b>250 to 499 employees</b>	5,994	377,264
<b>500 to 999 employees</b>	6,181	254,429
<b>1000 and over employees</b>	14,621	731,112
	<b>65,807</b>	<b>4,143,733</b>

Note: Asterisks (\*\*\*) indicate non-disclosable data.

'Zero; no employment' typically represents new startup firms or sole-proprietorships.

Source: Virginia Works, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2025.

## 50 Largest Employers

- |   |  |
|---|--|
| 1. James Madison University             | 26. Riddleberger Brothers, Inc                     |
| 2. Sentara Healthcare                   | 27. Bucees Mount Crawford Llc                      |
| 3. Rockingham County School Board       | 28. Sunnyside Presbyterian Home                    |
| 4. Wal Mart                             | 29. Eastern Mennonite University                   |
| 5. Cargill Meat Solutions               | 30. Bridgewater Home, Inc.                         |
| 6. Harrisonburg City Public Schools     | 31. Sysco Food Services                            |
| 7. Shenandoah Valley Organic LLC        | 32. Bridgewater College                            |
| 8. Merck Sharp & Dohme Corp             | 33. Interchange Group Inc                          |
| 9. Marshall's                           | 34. McDonalds                                      |
| 10. LSC Communications Book LLC         | 35. Tenneco Packaging                              |
| 11. Great Eastern Resort Management     | 36. Costco   |
| 12. City of Harrisonburg                | 37. Rockingham County Community Services Board     |
| 13. County of Rockingham                | 38. Brew Team Va, Llc                              |
| 14. Pilgrims Pride Corp                 | 39. Great Eastern Resort Corporation               |
| 15. Danone North America Public Benefit | 40. Jersey Mikes Subs                              |
| 16. George's Foods                      | 41. Partners Excavating Company Corp.              |
| 17. Millercoors LLC                     | 42. Cox Automotive Corporate                       |
| 18. Federal Mogul Vehicle Com Inc       | 43. Rockingham Co-op Farm Bureau Inc.              |
| 19. Perdue Products                     | 44. Postal Service                                 |
| 20. Virginia Mennonite Retirement       | 45. Science Applications International Corporation |
| 21. Food Lion                           | 46. Lowes' Home Centers, Inc.                      |
| 22. QSi LLC                             | 47. Red Lobster & The Olive Garden                 |
| 23. Aramark Campus LLC                  | 48. Martin's Food Market                           |
| 24. Dynamic Aviation Group              | 49. Shenandoah Growers Inc                         |
| 25. VPGC LLC                            | 50. Shenandoah Valley Electric                     |

Source: Virginia Works, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2025.

### Did you know...

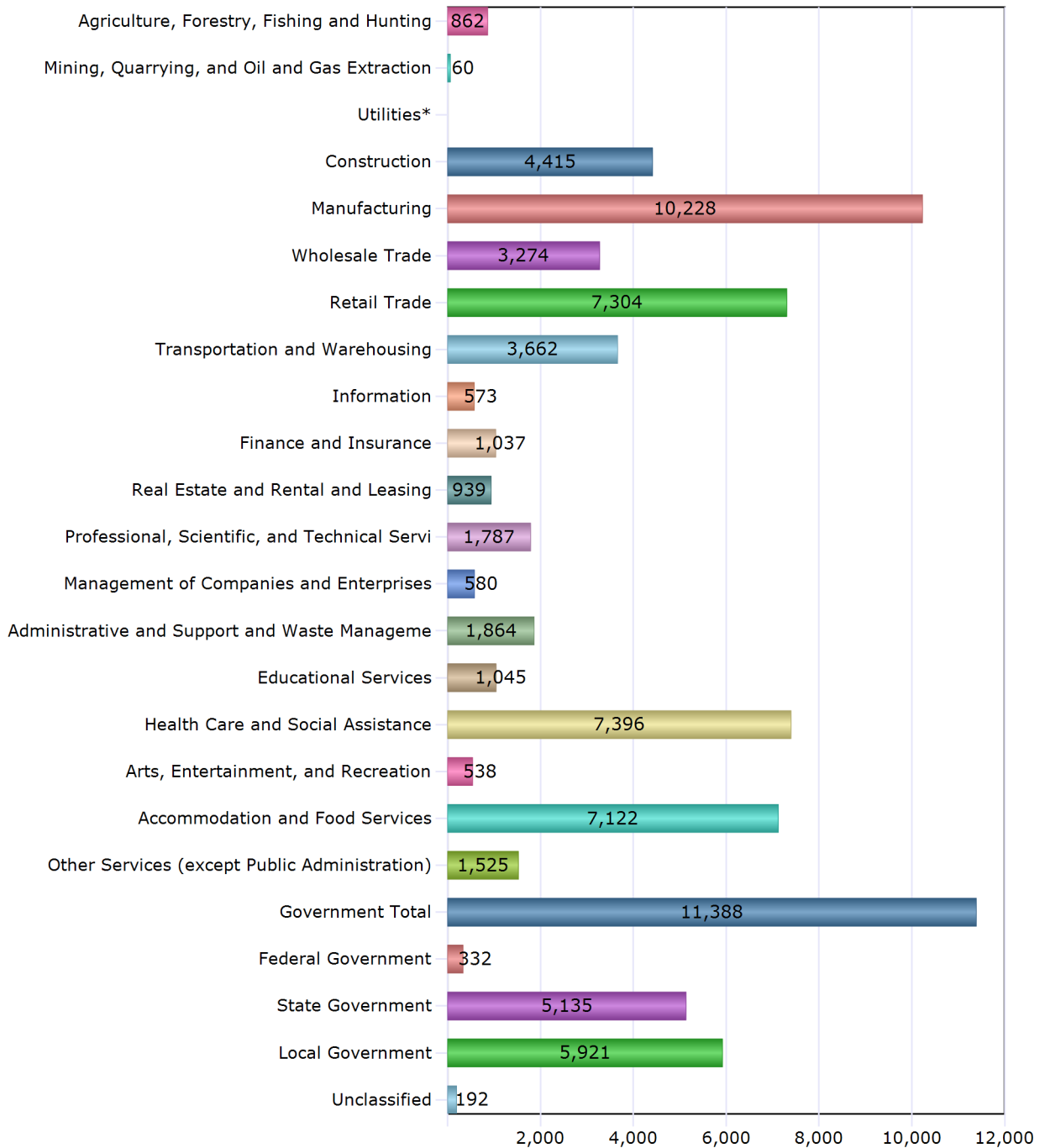
you can search over 300,000 employer listings on our website provided by Infogroup? This easy-to-use feature lets you search for employers by keyword, industry, sales volume, size range, and more!



For this data and more, visit us on the web at:

[www.VirginiaWorks.com](http://www.VirginiaWorks.com)

### Employment by Industry

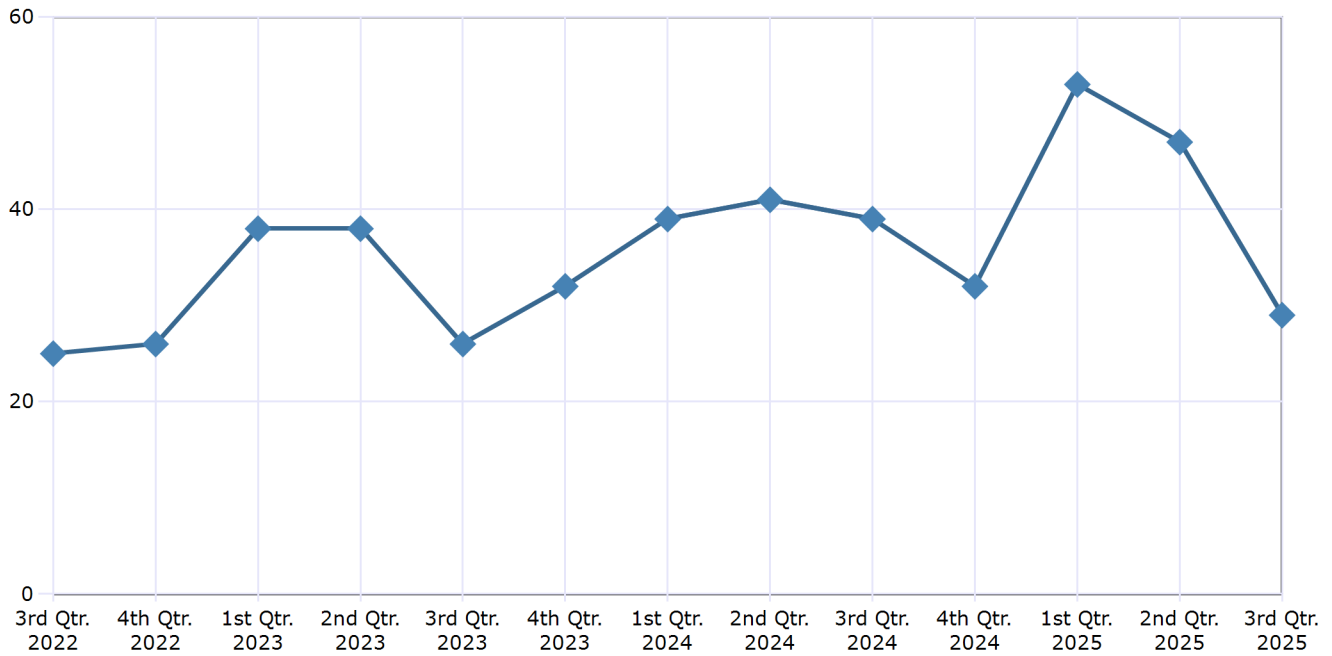


**Total: 65,806**

Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Works, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2025.

### New Startup Firms

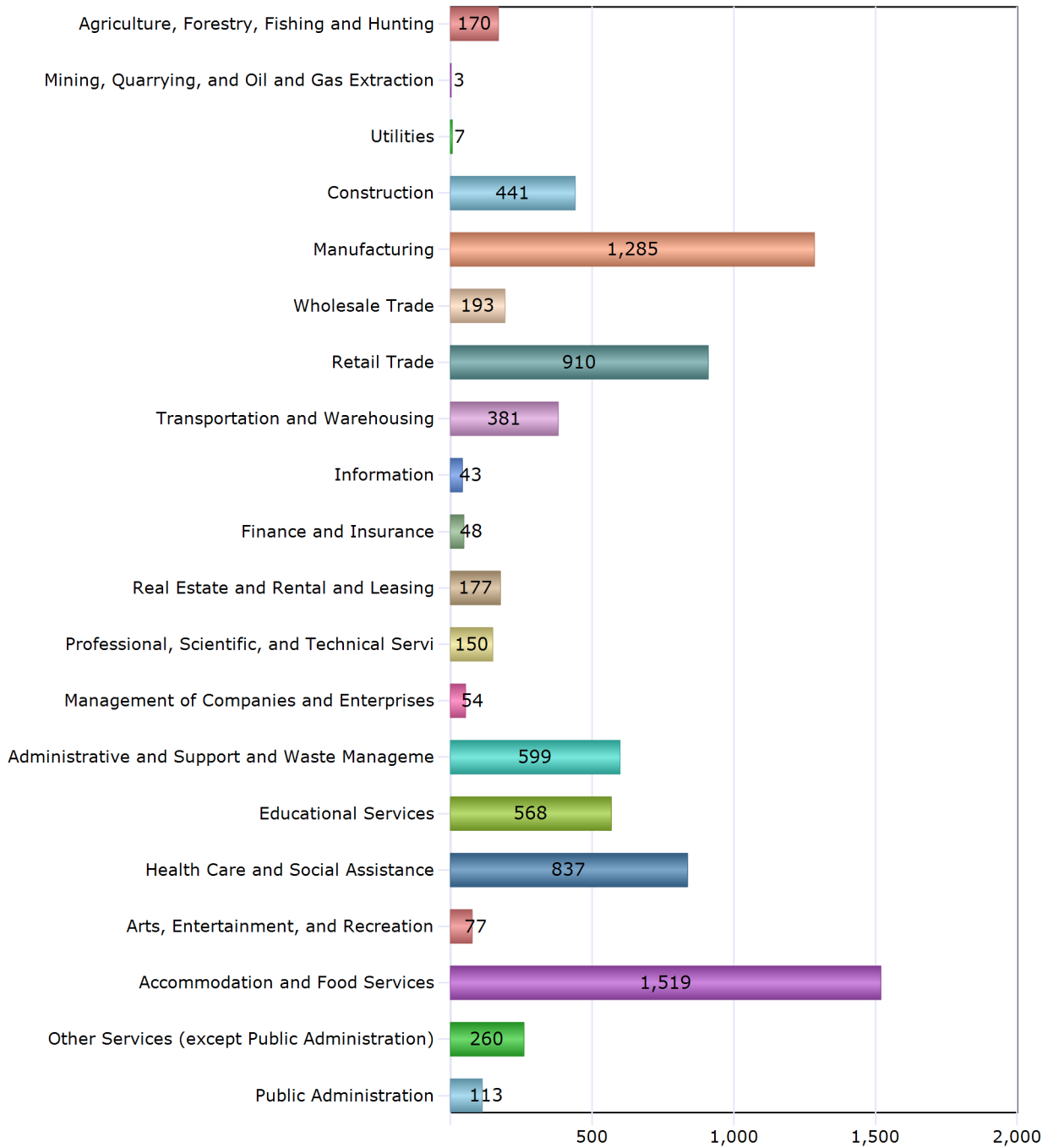


	Harrisonburg MSA	Virginia
<b>3rd Qtr. 2022</b>	25	4,839
<b>4th Qtr. 2022</b>	26	4,162
<b>1st Qtr. 2023</b>	38	5,320
<b>2nd Qtr. 2023</b>	38	4,835
<b>3rd Qtr. 2023</b>	26	4,472
<b>4th Qtr. 2023</b>	32	4,454
<b>1st Qtr. 2024</b>	39	5,789
<b>2nd Qtr. 2024</b>	41	4,468
<b>3rd Qtr. 2024</b>	39	4,555
<b>4th Qtr. 2024</b>	32	4,203
<b>1st Qtr. 2025</b>	53	5,093
<b>2nd Qtr. 2025</b>	47	4,378
<b>3rd Qtr. 2025</b>	29	4,278

Note: The following criteria was used to define new startup firms:  
 1.) Setup and liability date both occurred during 3rd Quarter (July, August, September) 2025  
 2.) Establishment had no predecessor UI Account Number  
 3.) Private Ownership  
 4.) Average employment is less than 250  
 5.) For multi-unit establishments, the parent company must also meet the above criteria.

Source: Virginia Works, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2025.

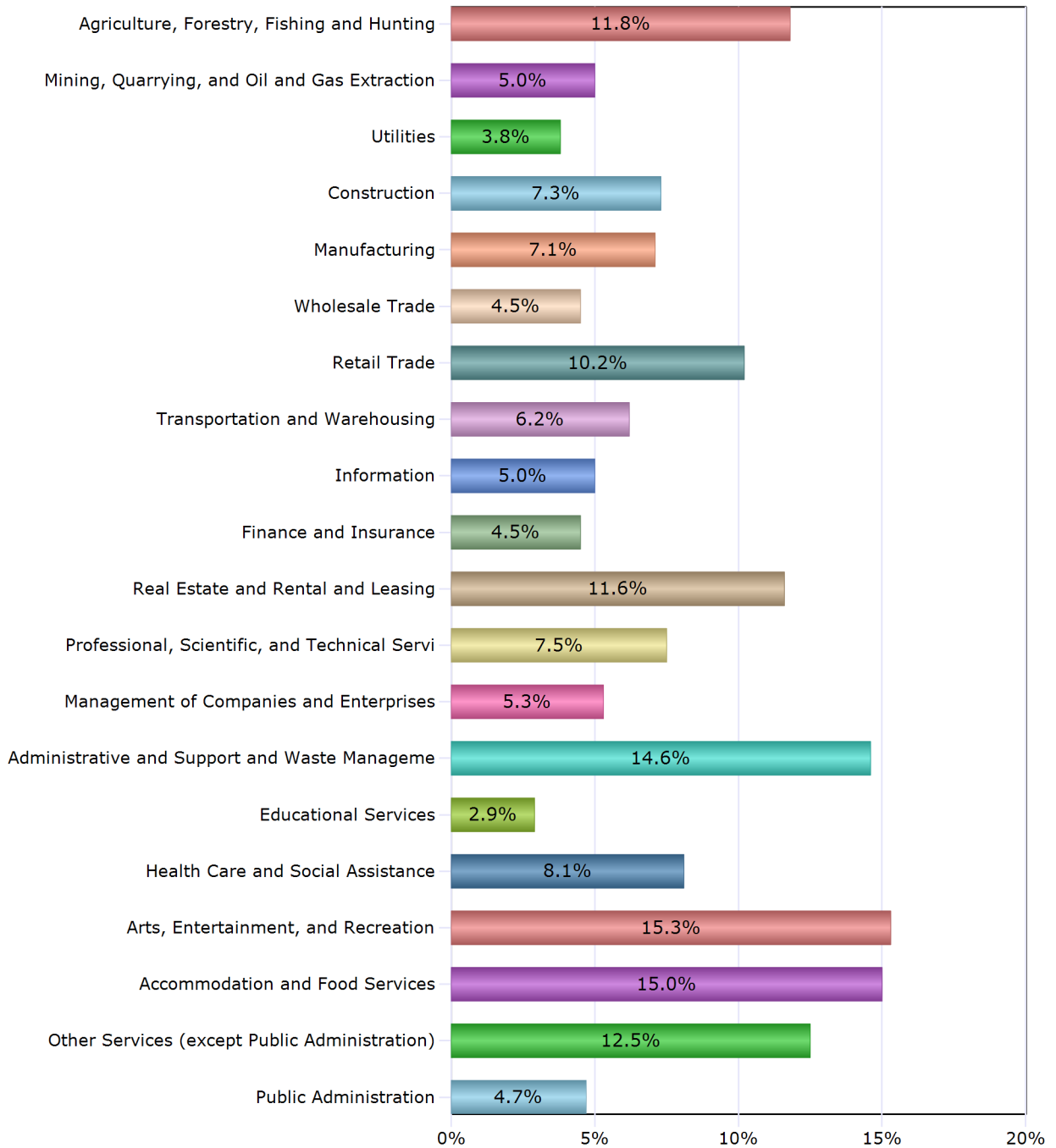
### New Hires by Industry



**Total: 7,835**

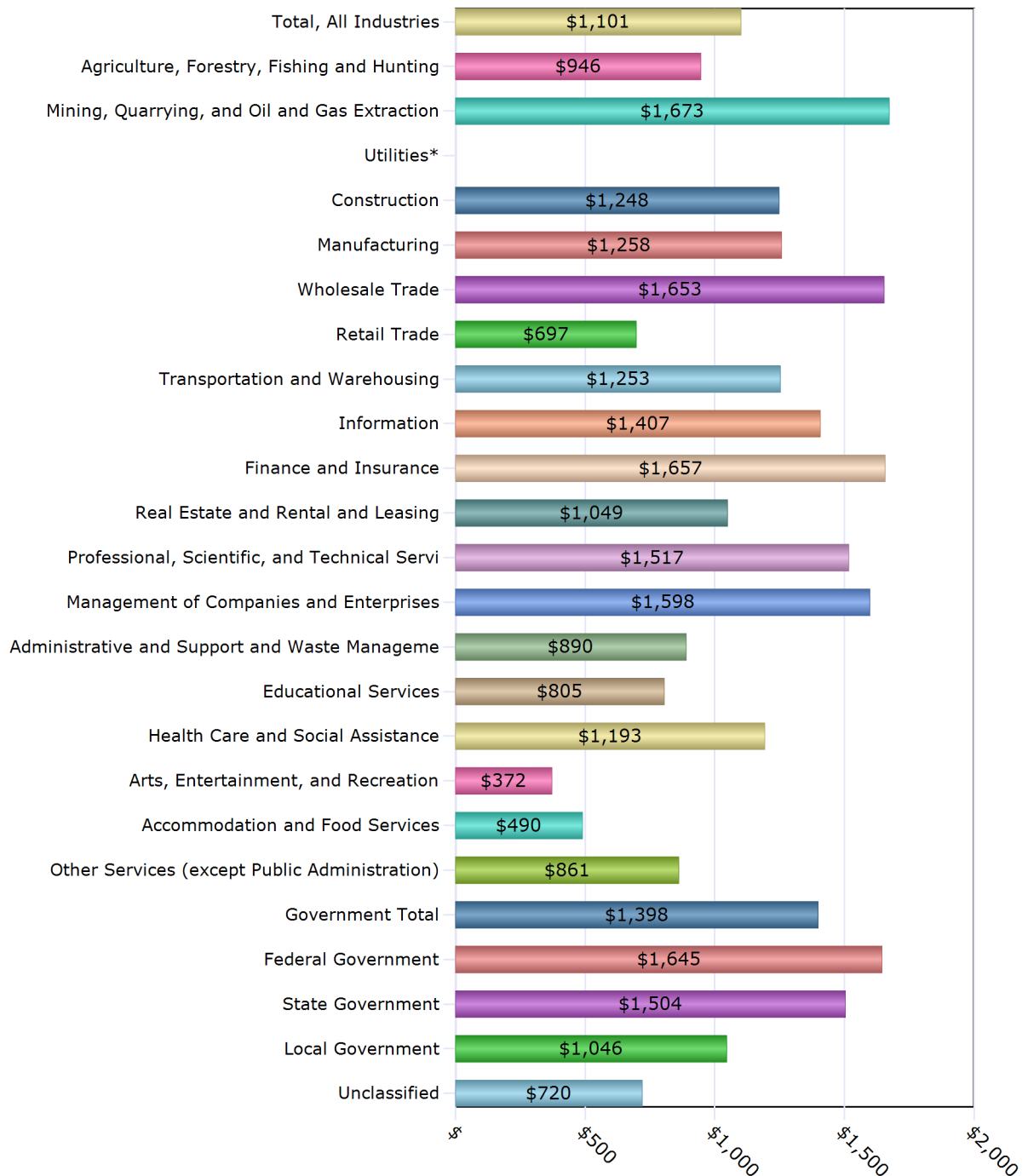
Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 1st Quarter (January, February, March) 2024, all ownerships.

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 4th Quarter (October, November, December) 2023, all ownerships.

### Average Weekly Wage by Industry



Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Works, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2025.

## Age of Workers by Industry

	14–18	19–21	22–24	25–34	35–44	45–54	55–64	65+
Total, All Industries	2,210	4,110	4,344	12,959	13,812	12,677	11,379	5,277
Agriculture, Forestry, Fishing and Hunting	48	53	45	201	204	185	154	124
Mining, Quarrying, and Oil and Gas Extraction			3	23	22	37	20	16
Utilities		4	4	25	30	30	22	14
Construction	78	261	268	841	943	892	805	366
Manufacturing	56	331	510	2,031	2,365	2,341	2,186	633
Wholesale Trade	20	77	150	714	775	820	695	262
Retail Trade	431	697	560	1,230	1,171	1,022	1,032	658
Transportation and Warehousing	82	204	238	806	828	755	706	276
Information	7	15	30	104	134	124	107	59
Finance and Insurance		16	39	191	209	224	211	75
Real Estate and Rental and Leasing	14	52	78	186	193	161	150	83
Professional, Scientific, and Technical Services	13	54	102	374	389	365	329	183
Management of Companies and Enterprises	10	21	33	113	106	97	100	33
Administrative and Support and Waste Management	31	58	107	504	540	369	240	155
Educational Services	51	277	476	1,650	2,215	2,230	2,001	880
Health Care and Social Assistance	185	459	556	1,870	1,826	1,505	1,355	650
Arts, Entertainment, and Recreation	55	63	45	85	81	68	61	34
Accommodation and Food Services	1,056	1,294	902	1,344	1,135	849	653	458
Other Services (except Public Administration)	55	128	111	311	285	218	232	145
Public Administration	16	47	86	357	362	384	320	173

Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 1st Quarter (January, February, March) 2024, all ownerships.

## What is LED?

Developed by the U.S. Census Bureau, the Local Employment Dynamics (LED) program merges Virginia's Unemployment Compensation wage and employer records with Census demographic data. Read more about LED on the following website:

<http://lehd.did.census.gov/led/>



## Industry Employment and Projections

Long Term (Period= 32)

	Employment			Percent	
	Estimated 2022	Projected 2032	Change	Total	Annual
Total, All Industries	4,248,545	4,438,622	190,077	4.47%	.44%
Total Self-Employed and Unpaid Family Workers	262,145	265,000	2,855	1.09%	.11%
Agriculture, Forestry, Fishing and Hunting	***	***	***		***
Mining	***	***	***		***
Mining, Quarrying, and Oil and Gas Extraction	***	***	***		***
Utilities	***	***	***		***
Construction	208,388	214,502	6,114	2.93%	.29%
Manufacturing	241,793	247,735	5,942	2.46%	.24%
Wholesale Trade	111,589	114,483	2,894	2.59%	.26%
Retail Trade	409,872	404,285	-5,587	-1.36%	-.14%
Transportation and Warehousing	***	***	***		***
Information	69,039	72,498	3,459	5.01%	.49%
Finance and Insurance	144,030	145,041	1,011	.7%	.07%
Real Estate and Rental and Leasing	57,642	59,036	1,394	2.42%	.24%
Professional, Scientific, and Technical Services	458,839	497,438	38,599	8.41%	.81%
Management of Companies and Enterprises	85,333	99,854	14,521	17.02%	1.58%
Administrative and Support and Waste Management and Remediation Services	252,442	261,612	9,170	3.63%	.36%
Educational Services	356,283	357,920	1,637	.46%	.05%
Health Care and Social Assistance	465,008	531,879	66,871	14.38%	1.35%
Arts, Entertainment, and Recreation	58,880	65,619	6,739	11.45%	1.09%
Accommodation and Food Services	327,825	329,792	1,967	.6%	.06%
Other Services (except Public Administration)	130,187	136,887	6,700	5.15%	.5%
Unclassified	398,471	416,028	17,557	4.41%	.43%

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections data is for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Works, Economic Information & Analytics,  
Long Term Industry and Occupational Projections, 2022-2032.

## Industry Employment and Projections

Short Term (Period= 47)

	Employment			Percent	
	Estimated 2025	Projected 2027	Change	Total	Annual
Total, All Industries	4,319,847	4,382,412	62,565	1.45%	.72%
Total Self-Employed and Unpaid Family Workers	253,078	255,333	2,255	.89%	.44%
Agriculture, Forestry, Fishing and Hunting	3,857	3,873	16	.41%	.21%
Mining	5,372	5,497	125	2.33%	1.16%
Mining, Quarrying, and Oil and Gas Extraction	5,372	5,497	125	2.33%	1.16%
Utilities	11,712	11,910	198	1.69%	.84%
Construction	219,547	226,921	7,374	3.36%	1.67%
Manufacturing	238,058	234,873	-3,185	-1.34%	-.67%
Wholesale Trade	112,712	113,135	423	.38%	.19%
Retail Trade	386,855	387,938	1,083	.28%	.14%
Transportation and Warehousing	159,919	165,200	5,281	3.3%	1.64%
Information	68,110	67,939	-171	-.25%	-.13%
Finance and Insurance	145,064	147,146	2,082	1.44%	.72%
Real Estate and Rental and Leasing	60,150	61,801	1,651	2.74%	1.36%
Professional, Scientific, and Technical Services	469,676	484,434	14,758	3.14%	1.56%
Management of Companies and Enterprises	90,454	93,301	2,847	3.15%	1.56%
Administrative and Support and Waste Management and Remediation Services	242,667	243,735	1,068	.44%	.22%
Educational Services	390,264	397,202	6,938	1.78%	.89%
Health Care and Social Assistance	520,156	541,236	21,080	4.05%	2.01%
Arts, Entertainment, and Recreation	60,709	60,321	-388	-.64%	-.32%
Accommodation and Food Services	338,240	338,976	736	.22%	.11%
Other Services (except Public Administration)	135,059	137,865	2,806	2.08%	1.03%
Unclassified	408,188	403,776	-4,412	-1.08%	-.54%

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Harrisonburg MSA.

Source: Virginia Works, Economic Information & Analytics,  
Short Term Industry and Occupational Projections, 2025-2027.

## Occupation Employment and Projections

Long Term (Period= 32)

	Employment			Openings		
	Estimated 2022	Projected 2032	% Change	Replace-ments	Growth	Total
Total, All Occupations	4,248,545	4,438,622	4.47%	4,612,916	190,077	4,802,993
Management Occupations	298,471	315,982	5.87%	235,573	17,511	253,084
Business and Financial Operations Occupations	390,793	419,311	7.3%	320,207	28,518	348,725
Computer and Mathematical Occupations	249,727	287,961	15.31%	154,428	38,234	192,662
Architecture and Engineering Occupations	71,132	75,038	5.49%	47,797	3,906	51,703
Life, Physical, and Social Science Occupations	44,123	47,630	7.95%	36,965	3,507	40,472
Community and Social Service Occupations	65,623	74,322	13.26%	58,277	8,699	66,976
Legal Occupations	40,184	41,451	3.15%	28,048	1,267	29,315
Education, Training, and Library Occupations	240,424	247,269	2.85%	212,834	6,845	219,679
Arts, Design, Entertainment, Sports, and Media Occupations	65,537	68,456	4.45%	64,516	2,919	67,435
Healthcare Practitioners and Technical Occupations	228,269	251,134	10.02%	132,130	22,865	154,995
Healthcare Support Occupations	142,449	175,218	23%	227,155	32,769	259,924
Protective Service Occupations	103,927	107,204	3.15%	123,456	3,277	126,733
Food Preparation and Serving Related Occupations	316,176	320,139	1.25%	604,676	3,963	608,639
Building and Grounds Cleaning and Maintenance Occupations	142,632	145,486	2%	191,841	2,854	194,695
Personal Care and Service Occupations	105,807	118,279	11.79%	191,355	12,472	203,827
Sales and Related Occupations	393,831	387,415	-1.63%	504,120	-6,416	497,704
Office and Administrative Support Occupations	458,279	435,194	-5.04%	508,223	-23,085	485,138
Farming, Fishing, and Forestry Occupations	33,638	32,606	-3.07%	48,290	-1,032	47,258
Construction and Extraction Occupations	193,426	200,356	3.58%	166,893	6,930	173,823
Installation, Maintenance, and Repair Occupations	165,896	171,450	3.35%	146,558	5,554	152,112
Production Occupations	172,548	170,695	-1.07%	184,018	-1,853	182,165
Transportation and Material Moving Occupations	325,653	346,026	6.26%	425,556	20,373	445,929

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections data is for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Works, Economic Information & Analytics,  
Long Term Industry and Occupational Projections, 2022-2032.

## Occupation Employment and Projections

Short Term (Period= 47)

	Employment			Openings		
	Estimated 2025	Projected 2027	% Change	Replace-ments	Growth	Total
Total, All Occupations	4,319,847	4,382,412	1.45%	920,875	62,565	983,440
Management Occupations	305,043	309,283	1.39%	45,412	4,240	49,652
Business and Financial Operations Occupations	416,396	422,295	1.42%	65,996	5,899	71,895
Computer and Mathematical Occupations	243,901	251,582	3.15%	28,466	7,681	36,147
Architecture and Engineering Occupations	74,632	75,477	1.13%	9,876	845	10,721
Life, Physical, and Social Science Occupations	49,909	50,777	1.74%	8,029	868	8,897
Community and Social Service Occupations	64,908	67,075	3.34%	10,838	2,167	13,005
Legal Occupations	39,357	39,476	.3%	4,981	119	5,100
Education, Training, and Library Occupations	257,764	262,907	2%	46,232	5,143	51,375
Arts, Design, Entertainment, Sports, and Media Occupations	72,619	73,359	1.02%	14,083	740	14,823
Healthcare Practitioners and Technical Occupations	236,818	243,569	2.85%	26,634	6,751	33,385
Healthcare Support Occupations	164,502	172,170	4.66%	48,123	7,668	55,791
Protective Service Occupations	111,007	112,088	.97%	27,276	1,081	28,357
Food Preparation and Serving Related Occupations	322,749	322,901	.05%	122,895	152	123,047
Building and Grounds Cleaning and Maintenance Occupations	145,224	148,976	2.58%	39,337	3,752	43,089
Personal Care and Service Occupations	115,912	119,345	2.96%	39,994	3,433	43,427
Sales and Related Occupations	425,112	426,079	.23%	108,828	967	109,795
Office and Administrative Support Occupations	429,812	429,076	-.17%	97,116	-736	96,380
Farming, Fishing, and Forestry Occupations	5,543	5,476	-1.21%	1,583	-67	1,516
Construction and Extraction Occupations	196,719	201,956	2.66%	33,885	5,237	39,122
Installation, Maintenance, and Repair Occupations	168,321	170,948	1.56%	29,479	2,627	32,106
Production Occupations	168,073	165,494	-1.53%	35,766	-2,579	33,187
Transportation and Material Moving Occupations	305,526	312,103	2.15%	76,046	6,577	82,623

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Harrisonburg MSA.

Source: Virginia Works, Economic Information & Analytics, Short Term Industry and Occupational Projections, 2025-2027.

## Growth Occupations

	Employment			Openings			Average Annual Salary
	Estimated 2022	Projected 2032	% Change	Replacements	Growth	Total	
Nurse Practitioners	7,166	11,160	55.74%	4,058	3,994	8,052	\$122,180
Solar Photovoltaic Installers	151	207	37.09%	156	56	212	\$52,270
Statisticians	1,009	1,360	34.79%	700	351	1,051	\$111,760
Physician Assistants	4,390	5,917	34.78%	2,538	1,527	4,065	\$138,840
Epidemiologists	272	359	31.99%	159	87	246	\$95,940
Medical and Health Services Managers	9,617	12,670	31.75%	7,711	3,053	10,764	\$138,500
Physical Therapist Assistants	2,767	3,563	28.77%	4,292	796	5,088	\$72,570
Veterinary Assistants and Laboratory Animal Caretakers	3,957	5,018	26.81%	8,653	1,061	9,714	\$37,410
Veterinarians	3,170	4,007	26.4%	1,169	837	2,006	\$133,020
Veterinary Technologists and Technicians	2,801	3,534	26.17%	2,865	733	3,598	\$55,050
Occupational Therapy Assistants	994	1,227	23.44%	1,519	233	1,752	\$72,290
Hearing Aid Specialists	431	530	22.97%	318	99	417	\$70,520
Operations Research Analysts	7,093	8,692	22.54%	4,729	1,599	6,328	\$122,680
Ophthalmic Medical Technicians	1,759	2,139	21.6%	2,078	380	2,458	\$44,110
Massage Therapists	2,870	3,480	21.25%	4,237	610	4,847	\$64,400
Financial Examiners	2,150	2,599	20.88%	1,665	449	2,114	\$104,870
Nonfarm Animal Caretakers	9,817	11,843	20.64%	19,472	2,026	21,498	\$33,820
Medical Assistants	15,371	18,488	20.28%	21,546	3,117	24,663	\$42,260
Animal Trainers	722	865	19.81%	1,099	143	1,242	\$
Speech-Language Pathologists	3,250	3,893	19.78%	1,885	643	2,528	\$96,180

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections and OES wage data are for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Works, Economic Information & Analytics,  
Long Term Industry and Occupational Projections, 2022-2032  
Occupational Employment Statistics (OES) Survey, 2024.

## Declining Occupations

	Employment			Openings		
	Estimated 2022	Projected 2032	% Change	Replace-ments	Growth	Total
Continuous Mining Machine Operators	218	112	-48.62%	176	-106	70
Word Processors and Typists	782	506	-35.29%	849	-276	573
Telemarketers	4,404	3,133	-28.86%	5,071	-1,271	3,800
Switchboard Operators, Including Answering Service	480	347	-27.71%	406	-133	273
Electronic Equipment Installers and Repairers, Motor Vehicles	158	115	-27.22%	114	-43	71
Legal Secretaries	2,189	1,631	-25.49%	2,152	-558	1,594
Data Entry Keyers	4,047	3,072	-24.09%	4,114	-975	3,139
Grinding and Polishing Workers, Hand	349	270	-22.64%	314	-79	235
Pressers, Textile, Garment, and Related Materials	675	533	-21.04%	761	-142	619
Executive Secretaries and Executive Administrative Assistants	10,471	8,341	-20.34%	9,550	-2,130	7,420
Print Binding and Finishing Workers	910	734	-19.34%	755	-176	579
Prepress Technicians and Workers	562	460	-18.15%	632	-102	530
Tailors, Dressmakers, and Custom Sewers	1,237	1,013	-18.11%	1,529	-224	1,305
Tellers	8,090	6,695	-17.24%	7,511	-1,395	6,116
Order Clerks	1,732	1,437	-17.03%	1,792	-295	1,497
Tire Builders	1,052	884	-15.97%	972	-168	804
Floral Designers	1,181	993	-15.92%	1,248	-188	1,060
Payroll and Timekeeping Clerks	2,729	2,315	-15.17%	2,527	-414	2,113
Mining and Geological Engineers, Including Mining Safety Engineers	143	122	-14.69%	73	-21	52
Cooks, Fast Food	13,969	11,995	-14.13%	19,438	-1,974	17,464

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections data is for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Works, Economic Information & Analytics,  
Long Term Industry and Occupational Projections, 2022-2032.

## Consumer Price Index (CPI)

### All Urban Consumers (CPI-U)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
<b>2014</b>	233.916	234.781	236.293	237.072	237.900	238.343	238.250	237.852	238.031	237.433	236.151	234.812	236.736	1.6
<b>2015</b>	233.707	234.722	236.119	236.599	237.805	238.638	238.654	238.316	237.945	237.838	237.336	236.525	237.017	0.1
<b>2016</b>	236.916	237.111	238.132	239.261	240.229	241.018	240.628	240.849	241.428	241.729	241.353	241.432	240.007	1.3
<b>2017</b>	242.839	243.603	243.801	244.524	244.733	244.955	244.786	245.519	246.819	246.663	246.669	246.524	245.120	2.1
<b>2018</b>	247.867	248.991	249.554	250.546	251.588	251.989	252.006	252.146	252.439	252.885	252.038	251.233	251.107	2.4
<b>2019</b>	251.712	252.776	254.202	255.548	256.092	256.143	256.571	256.558	256.759	257.346	257.208	256.974	255.657	1.8
<b>2020</b>	257.971	258.678	258.115	256.389	256.394	257.797	259.101	259.918	260.280	260.388	260.229	260.474	258.811	1.2
<b>2021</b>	261.582	263.014	264.877	267.054	269.195	271.696	273.003	273.567	274.310	276.589	277.948	278.802	270.970	4.7
<b>2022</b>	281.148	283.716	287.504	289.109	292.296	296.311	296.276	296.171	296.808	298.012	297.711	296.797	292.655	8.0
<b>2023</b>	299.170	300.840	301.836	303.363	304.127	305.109	305.691	307.026	307.789	307.671	307.051	306.746	304.702	4.1
<b>2024</b>	308.417	310.326	312.332	313.548	314.069	314.175	314.540	314.796	315.301	315.664	315.493	315.605	313.689	2.9

### Urban Wage Earners and Clerical Workers (CPI-W)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
<b>2014</b>	230.040	230.871	232.560	233.443	234.216	234.702	234.525	234.030	234.170	233.229	231.551	229.909	232.771	1.5
<b>2015</b>	228.294	229.421	231.055	231.520	232.908	233.804	233.806	233.366	232.661	232.373	231.721	230.791	231.810	-0.4
<b>2016</b>	231.061	230.972	232.209	233.438	234.436	235.289	234.771	234.904	235.495	235.732	235.215	235.390	234.076	1.0
<b>2017</b>	236.854	237.477	237.656	238.432	238.609	238.813	238.617	239.448	240.939	240.573	240.666	240.526	239.051	2.1
<b>2018</b>	241.919	242.988	243.463	244.607	245.770	246.196	246.155	246.336	246.565	247.038	245.933	244.786	245.146	2.5
<b>2019</b>	245.133	246.218	247.768	249.332	249.871	249.747	250.236	250.112	250.251	250.894	250.644	250.452	249.222	1.7
<b>2020</b>	251.361	251.935	251.375	249.515	249.521	251.054	252.636	253.597	254.004	254.076	253.826	254.081	252.248	1.2
<b>2021</b>	255.296	256.843	258.935	261.237	263.612	266.412	267.789	268.387	269.086	271.552	273.042	273.925	265.510	5.3
<b>2022</b>	276.296	278.943	283.176	284.575	288.022	292.542	292.219	291.629	291.854	293.003	292.495	291.051	287.984	8.5
<b>2023</b>	293.565	295.057	296.021	297.730	298.382	299.394	299.899	301.551	302.257	302.071	301.224	300.728	298.990	3.8
<b>2024</b>	302.201	304.284	306.502	307.811	308.163	308.054	308.501	308.640	309.046	309.358	308.998	309.067	307.552	2.9

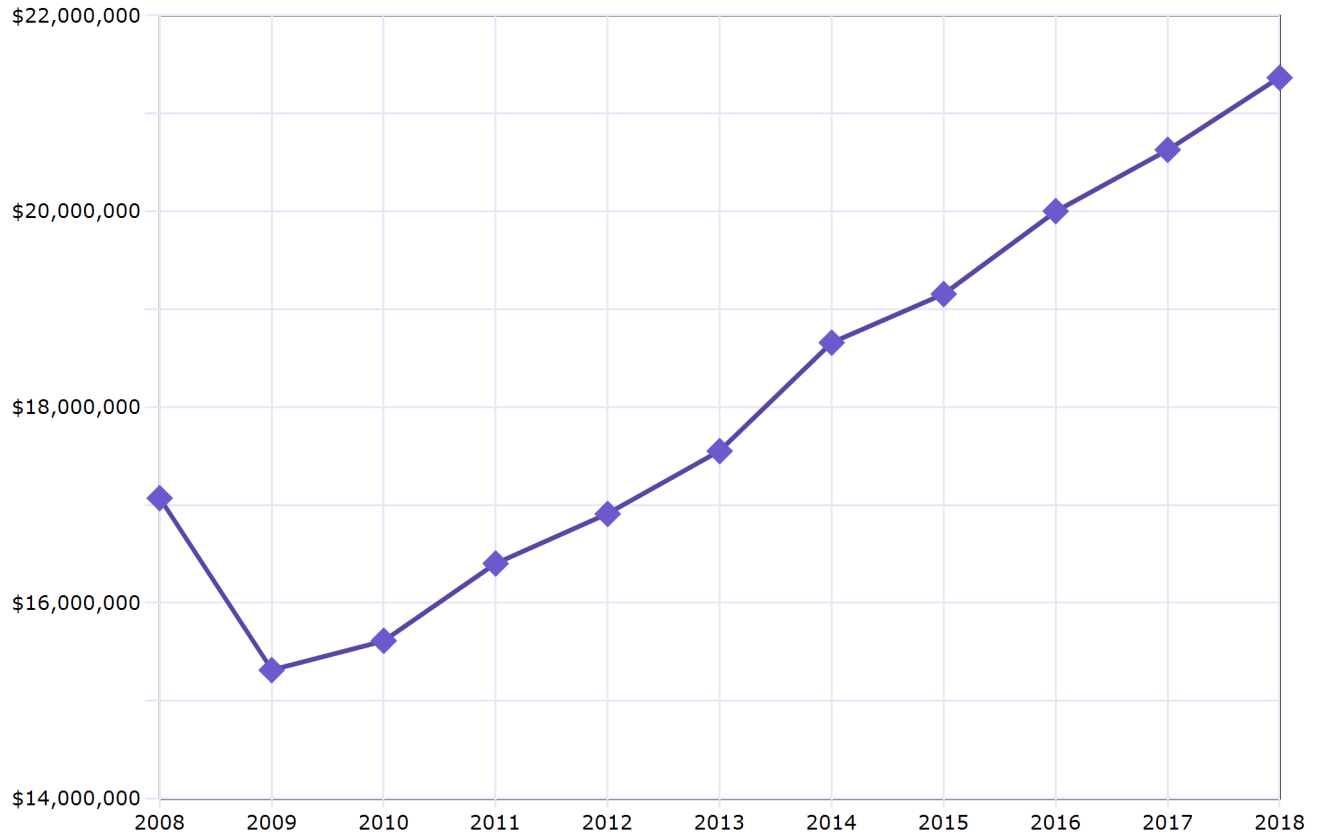
Note: CPI data is for the United States only. No data available for Harrisonburg MSA.

The CPI-U includes expenditures by urban wage earners and clerical workers, professional, managerial, and technical workers, the self-employed, short-term workers, the unemployed, retirees and others not in the labor force. The CPI-W only includes expenditures by those in hourly wage earning or clerical jobs.

Source: Bureau of Labor Statistics,  
Consumer Price Indexes (CPI) Program.

## Local Option Sales Tax

*Trends*



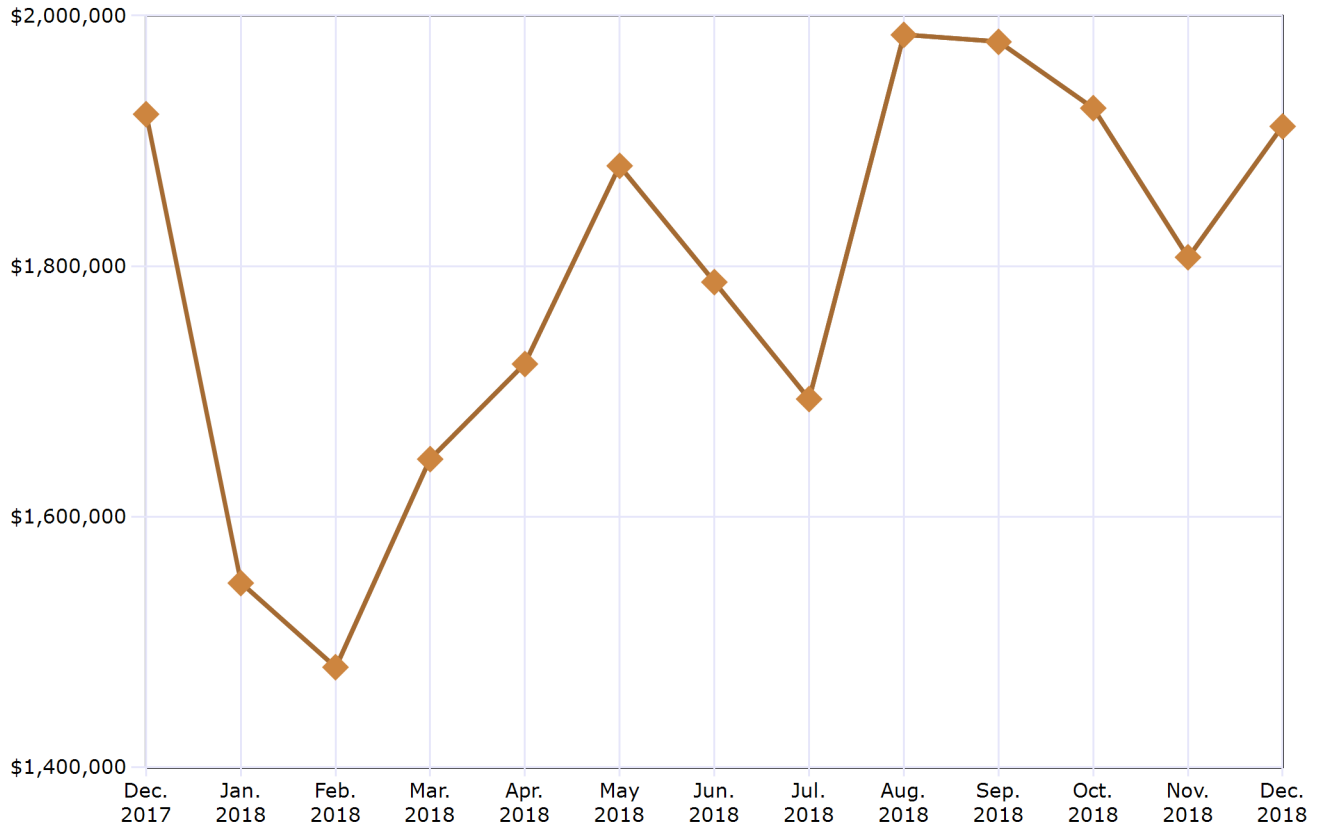
	Harrisonburg MSA	Virginia
<b>2008</b>	\$17,070,592	\$1,032,815,078
<b>2009</b>	\$15,313,967	\$979,594,664
<b>2010</b>	\$15,613,635	\$992,820,512
<b>2011</b>	\$16,403,172	\$1,035,981,229
<b>2012</b>	\$16,909,589	\$1,080,663,042
<b>2013</b>	\$17,551,710	\$1,093,292,668
<b>2014</b>	\$18,659,485	\$1,131,194,860
<b>2015</b>	\$19,155,876	\$1,179,611,271
<b>2016</b>	\$20,003,335	\$1,202,257,995
<b>2017</b>	\$20,629,801	\$1,232,981,515
<b>2018</b>	\$21,365,732	\$1,282,022,261

*Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.*

*Source: Virginia Department of Taxation, Revenue Forecasting.*

### Local Option Sales Tax

Past 12 Months



	Harrisonburg MSA	Virginia
<b>Dec. 2017</b>	\$1,921,365	\$123,193,863
<b>Jan. 2018</b>	\$1,547,170	\$90,794,207
<b>Feb. 2018</b>	\$1,480,017	\$90,576,093
<b>Mar. 2018</b>	\$1,646,062	\$107,834,402
<b>Apr. 2018</b>	\$1,722,023	\$102,372,977
<b>May 2018</b>	\$1,880,184	\$110,211,496
<b>Jun. 2018</b>	\$1,787,356	\$112,529,037
<b>Jul. 2018</b>	\$1,694,069	\$107,211,401
<b>Aug. 2018</b>	\$1,984,694	\$109,428,585
<b>Sep. 2018</b>	\$1,979,098	\$105,468,340
<b>Oct. 2018</b>	\$1,926,217	\$107,742,243
<b>Nov. 2018</b>	\$1,807,207	\$112,348,128
<b>Dec. 2018</b>	\$1,911,635	\$125,505,352

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

## IV. Education Profile

### Overview

The Education Profile for Harrisonburg MSA provides an assortment of data collected from the United States Census Bureau and the National Center for Education Statistics (NCES).



### Related Terms and Definitions

#### **Associate's degree**

An award that normally requires at least two but less than four years of full-time equivalent college work.

#### **Bachelor's degree**

An award that normally requires at least four but not more than five years of full-time equivalent college-level work.

#### **Post-baccalaureate certificate**

An award that requires completion of an organized program of study equivalent to 18 semester credit hours beyond the bachelor's. It is designed for persons who have completed a bachelor's degree, but do not meet the requirements of a master's degree.

#### **Master's degree**

An award that requires the successful completion of a program of study of at least the full-time equivalent of one but not more than two academic years of work beyond the bachelor's degree.

#### **Post-master's certificate**

An award that requires completion of an organized program of study equivalent to 24 semester credit hours beyond the master's degree, but does not meet the requirements of academic degrees at the doctor's level.

#### **Doctor's degree**

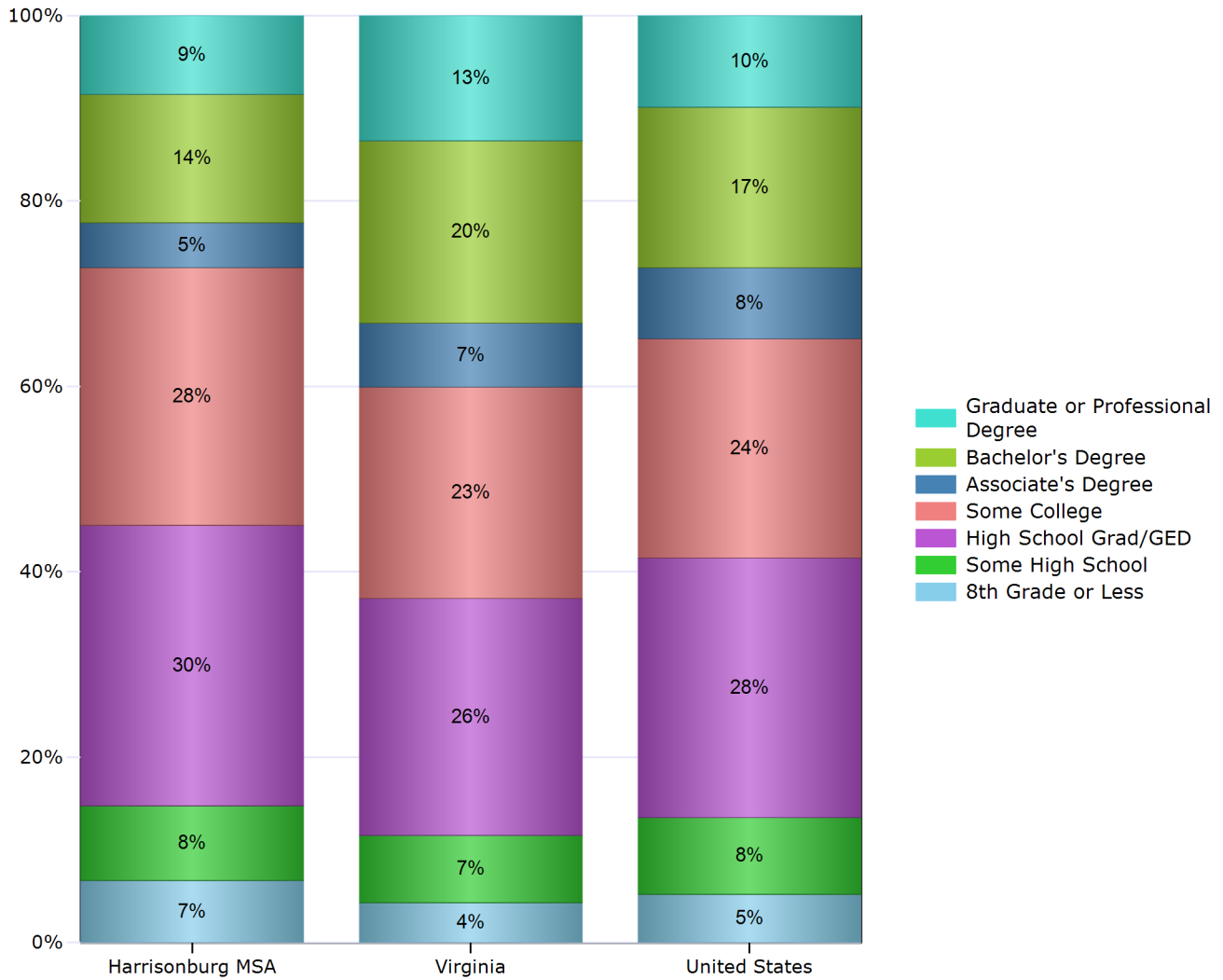
The highest award a student can earn for graduate study.

#### **First-professional degree**

An award that requires completion of a program that meets all of the following criteria: (1) completion of the academic requirements to begin practice in the profession; (2) at least two years of college work prior to entering the program; and (3) a total of at least six academic years of college work to complete the degree program, including prior required college work plus the length of the professional program itself.

### Educational Attainment

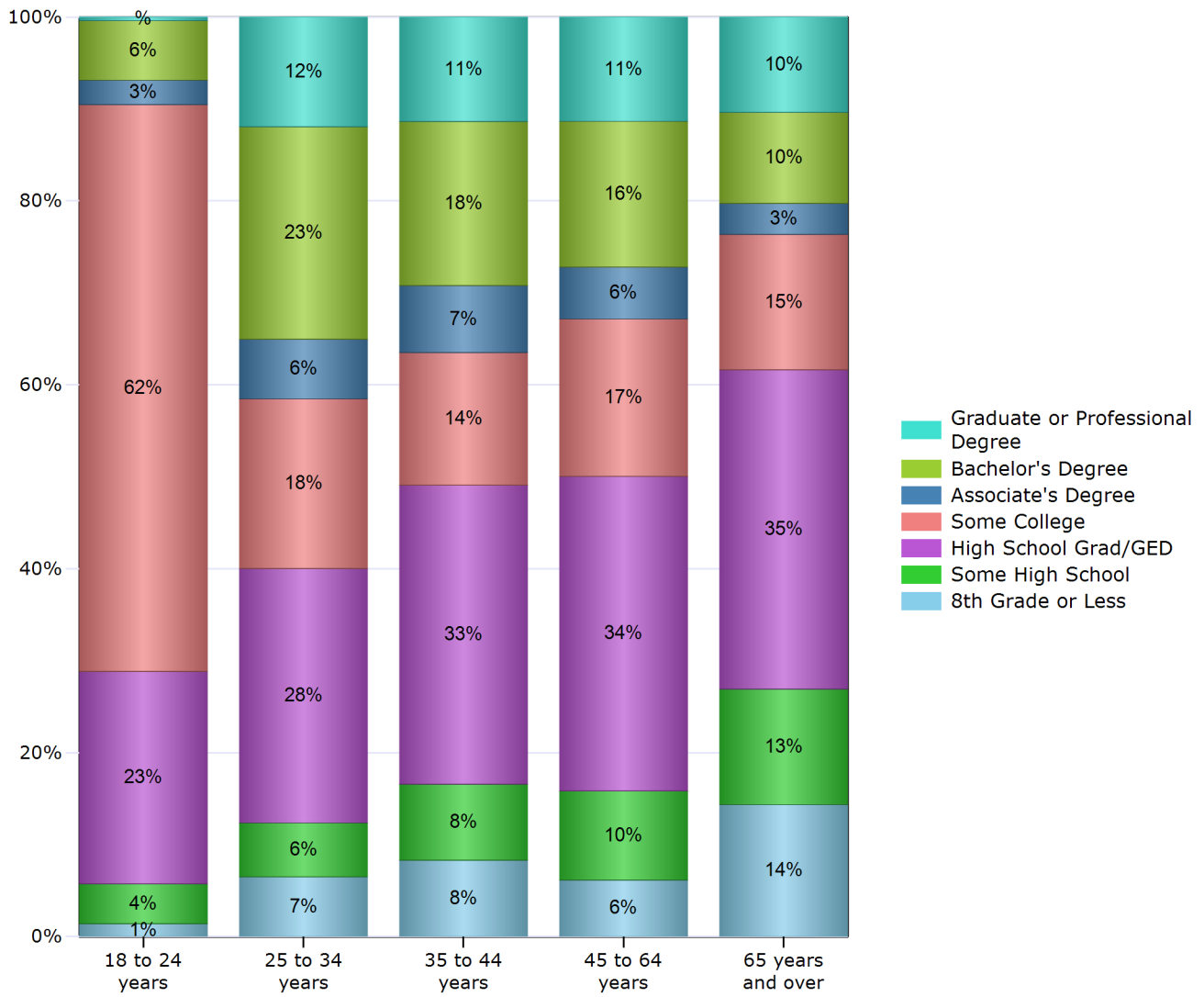
(Population 18 years and over)



	Harrisonburg MSA	Virginia	United States
<b>8th Grade or Less</b>	6,924	275,329	12,639,425
<b>Some High School</b>	8,325	464,075	20,093,117
<b>High School Grad/GED</b>	31,283	1,633,105	68,044,371
<b>Some College</b>	28,730	1,457,887	57,431,237
<b>Associate's Degree</b>	5,019	440,219	18,586,866
<b>Bachelor's Degree</b>	14,302	1,258,661	42,027,629
<b>Graduate or Professional Degree</b>	8,787	862,686	24,008,551
	<b>103,370</b>	<b>6,391,962</b>	<b>242,831,196</b>

Source: U.S. Census Bureau  
American Community Survey, 2011-2015.

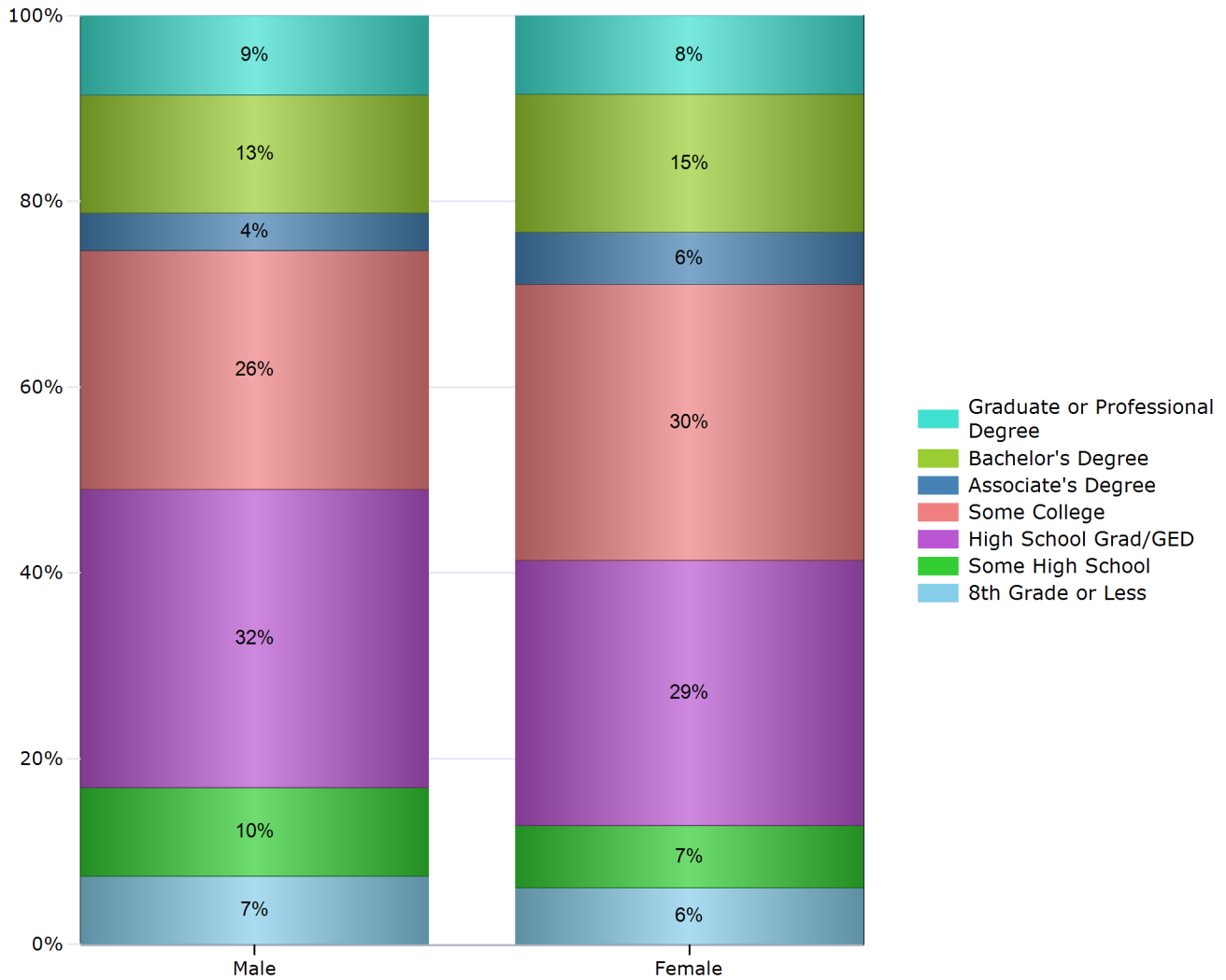
### Educational Attainment by Age



	18 - 24	25 - 34	35 - 44	45 - 64	65+	Total
<b>8th Grade or Less</b>	365	1,013	1,199	1,825	2,522	<b>6,924</b>
<b>Some High School</b>	1,133	913	1,194	2,873	2,212	<b>8,325</b>
<b>High School Grad/GED</b>	6,034	4,306	4,695	10,143	6,105	<b>31,283</b>
<b>Some College</b>	16,107	2,874	2,083	5,077	2,589	<b>28,730</b>
<b>Associate's Degree</b>	692	1,009	1,052	1,673	593	<b>5,019</b>
<b>Bachelor's Degree</b>	1,688	3,598	2,577	4,698	1,741	<b>14,302</b>
<b>Graduate or Professional Degree</b>	105	1,857	1,640	3,364	1,821	<b>8,787</b>
	<b>26,124</b>	<b>15,570</b>	<b>14,440</b>	<b>29,653</b>	<b>17,583</b>	<b>103,370</b>

Source: U.S. Census Bureau  
American Community Survey, 2011-2015.

### Educational Attainment by Gender (Population 18 years and over)

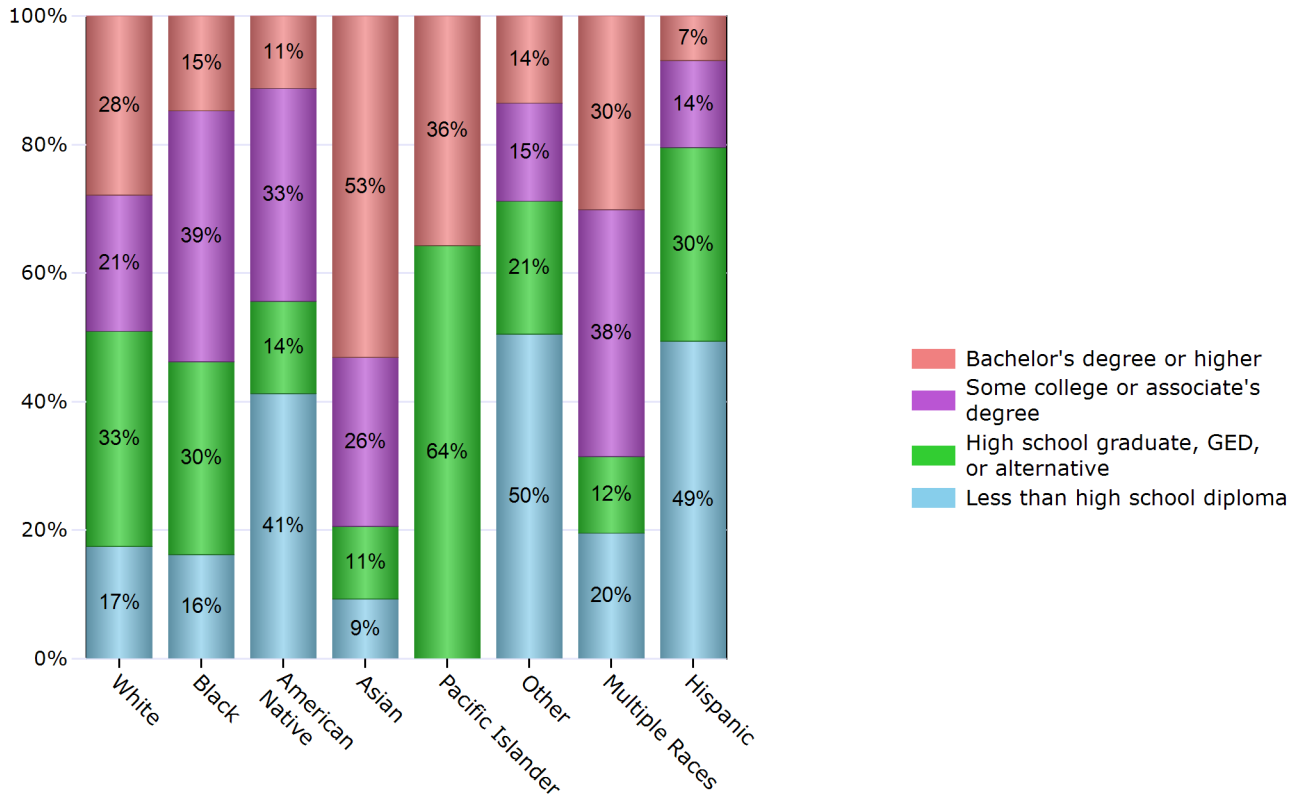


	Male	Female	Total
<b>8th Grade or Less</b>	3,635	3,289	<b>6,924</b>
<b>Some High School</b>	4,710	3,615	<b>8,325</b>
<b>High School Grad/GED</b>	15,885	15,398	<b>31,283</b>
<b>Some College</b>	12,713	16,017	<b>28,730</b>
<b>Associate's Degree</b>	2,000	3,019	<b>5,019</b>
<b>Bachelor's Degree</b>	6,281	8,021	<b>14,302</b>
<b>Graduate or Professional Degree</b>	4,227	4,560	<b>8,787</b>
	<b>49,451</b>	<b>53,919</b>	<b>103,370</b>

Source: U.S. Census Bureau  
American Community Survey, 2011-2015.

### Educational Attainment by Race/Ethnicity

(Population 25 years and over)



	Less than high school diploma	High school grad, GED, or alternative	Some college or associate's degree	Bachelor's degree or higher	Total
<b>Race</b>					
White	12,532	24,029	15,203	19,982	<b>71,746</b>
Black or African American	422	782	1,017	384	<b>2,605</b>
American Indian or Alaska Native	66	23	53	18	<b>160</b>
Asian	103	125	291	588	<b>1,107</b>
Native Hawaiian/Pacific Islander	0	9	0	5	<b>14</b>
Other	510	209	154	137	<b>1,010</b>
Multiple Races	118	72	232	182	<b>604</b>
<b>Ethnicity</b>					
Not Hispanic or Latino (of any race)	0	0	0	0	<b>0</b>
Hispanic or Latino (of any race)	3,347	2,042	917	469	<b>6,775</b>
	<b>17,098</b>	<b>27,291</b>	<b>17,867</b>	<b>21,765</b>	<b>84,021</b>

Source: U.S. Census Bureau  
American Community Survey, 2011-2015.

## Graduate Data Trends

### Harrisonburg MSA

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
<b>2006</b>			2		4227		555	18	7	17
<b>2007</b>			0		4146		572	21	14	22
<b>2008</b>			17		3988		663	25	12	27
<b>2009</b>			1		4040		704	27	14	16
<b>2010</b>			1		4288		756	26	11	12
<b>2011</b>		9			4528	12	825	17	2	16
<b>2012</b>			3		4742	20	905	20	3	10
<b>2013</b>	1				4646	26	834	12	7	17
<b>2016</b>		7	1		5575	49	876	18	9	19

Note: This table only reflects degrees completed from institutions within Harrisonburg MSA

### Virginia Statewide

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
<b>2006</b>	4,213	4,298	14,431	102	39,247	608	12,429	225	1,440	2,490
<b>2007</b>	4,478	3,686	15,519	116	40,381	650	12,781	252	1,516	2,626
<b>2008</b>	5,197	3,813	16,207	134	39,160	725	13,802	334	1,080	2,168
<b>2009</b>	6,259	4,587	17,179	85	40,233	756	15,445	300	925	2,064
<b>2010</b>	7,648	8,158	21,014	374	45,361	915	18,889	601	2,100	2,598
<b>2011</b>	6,972	12,557	24,306	473	49,109	1,055	20,697	727	2,329	2,658
<b>2012</b>	8,825	12,801	26,199	620	53,051	1,215	21,516	686	2,095	3,298
<b>2013</b>	8,153	12,179	25,854	484	54,778	1,067	22,782	706	2,230	2,963
<b>2016</b>	8,643	11,912	25,125	608	61,852	2,032	24,717	640	2,328	2,931

Source: U.S. Department of Education,  
Institute of Education Sciences (IES).

## Did you know...

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[www.VirginiaWorks.com](http://www.VirginiaWorks.com)



## Training Providers

**James Madison University**

800 South Main Street  
Harrisonburg, VA 22807

Phone: (540) 568-6211

<http://www.jmu.edu/>

Number of 2016 graduates: 5,551

**Eastern Mennonite University**

1200 Park Rd  
Harrisonburg, VA 22802

Phone: (540) 432-4000

<http://www.emu.edu>

Number of 2016 graduates: 556

**Bridgewater College**

402 E College St  
Bridgewater, VA 22812

Phone: (540) 828-8000

<http://https://www.bridgewater.edu/about-us>

Number of 2016 graduates: 447

*Source: U.S. Department of Education,  
Institute of Education Sciences (IES), 2016.*